

# Scholastic Corporation - Company Profile and SWOT Analysis

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## Abstracts

Scholastic Corporation %li%Company Profile and SWOT Analysis

### Summary

Scholastic Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Scholastic Corporation (Scholastic or 'the company') is engaged in the publishing and distribution of children's books, ebooks, media, and interactive products. The company offers entertaining and educational media for children, digital and print instructional materials for pre-K to grade 12, classroom magazines, and other stationery-related products. Scholastic serves libraries, schools, teachers, parents, and children. Scholastic offers its products under Scholastic Scope, Scholastic News and Junior Scholastic brands. The company has its operations across the US, Canada, the UK, Australia, New Zealand, Ireland, India, China, Singapore, and other parts of Asia. The company is headquartered in New York City, New York, the US.

### Scope

Detailed information on Scholastic Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Scholastic Corporation in the form of a SWOT analysis

An in-depth view of the business model of Scholastic Corporation including a breakdown and examination of key business segments

Intelligence on Scholastic Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Scholastic Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of Scholastic Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Scholastic Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Scholastic Corporation's business structure, strategy and prospects.

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