

Schibsted ASA - Company Profile and SWOT Analysis

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Abstracts

Schibsted ASA - Company Profile and SWOT Analysis

SUMMARY

Schibsted ASA - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Schibsted ASA (Schibsted) is a media and e-commerce company that is involved in information business and related activities. The company provides news services, online marketplaces, subscription-based media services, printing and distribution, financial services and investing in businesses locally and internationally. Schibsted offers services through online websites such as Finn.no, Blocket.se, oikotie.fi and tori.fi. It also provides podcast services through Podme platform. The company's brands include Lendo, dba, blocket, Prisjakt, FINN, Aftonbladet, VG, SvD, helthjem and FundingPartner among others. It has business presence across Norway, Sweden, Denmark, France, Spain, Italy, Ireland, Poland, and the UK. Schibsted is headquartered in Oslo, Norway.

SCOPE

Detailed information on Schibsted ASA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Schibsted ASA in the

form of a SWOT analysis

An in-depth view of the business model of Schibsted ASA including a breakdown and examination of key business segments

Intelligence on Schibsted ASA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Schibsted ASA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Schibsted ASA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Schibsted ASA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Schibsted ASA's business structure, strategy and prospects.

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