

# Scandinavia Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/SEB06B91A103EN.html>

Date: October 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: SEB06B91A103EN

## Abstracts

Scandinavia Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Sports Equipment Retail in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The sports equipment market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories.

The Scandinavian sports equipment market had total revenues of \$5.4 billion in 2022, representing a compound annual growth rate (CAGR) of 3.6% between 2017 and 2022.

The country's levels of sports participation and end users' financial power are the primary factors driving the sports equipment retail market.

The market is also influenced by various macroeconomic factors such as population, nominal GDP, and increasing disposable income.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Scandinavia

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia sports equipment retail market with five year forecasts

## Reasons to Buy

What was the size of the Scandinavia sports equipment retail market by value in 2022?

What will be the size of the Scandinavia sports equipment retail market in 2027?

What factors are affecting the strength of competition in the Scandinavia sports equipment retail market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's sports equipment retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths of the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. Stadium Sweden AB
- 8.2. Amer Sports Corporation
- 8.3. adidas AG
- 8.4. NIKE Inc
- 8.5. Sportmaster OOO

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Scandinavia sports equipment retail market value: \$ million, 2017-22
- Table 2: Scandinavia sports equipment retail market geography segmentation: \$ million, 2022
- Table 3: Scandinavia sports equipment retail market distribution: % share, by value, 2022
- Table 4: Scandinavia sports equipment retail market value forecast: \$ million, 2022-27
- Table 5: Stadium Sweden AB: key facts
- Table 6: Stadium Sweden AB: Key Employees
- Table 7: Amer Sports Corporation: key facts
- Table 8: Amer Sports Corporation: Key Employees
- Table 9: adidas AG: key facts
- Table 10: adidas AG: Annual Financial Ratios
- Table 11: adidas AG: Key Employees
- Table 12: NIKE Inc: key facts
- Table 13: NIKE Inc: Annual Financial Ratios
- Table 14: NIKE Inc: Key Employees
- Table 15: NIKE Inc: Key Employees Continued
- Table 16: Sportmaster OOO: key facts
- Table 17: Sportmaster OOO: Key Employees
- Table 18: Scandinavia exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia sports equipment retail market value: \$ million, 2017-22

Figure 2: Scandinavia sports equipment retail market geography segmentation: % share, by value, 2022

Figure 3: Scandinavia sports equipment retail market distribution: % share, by value, 2022

Figure 4: Scandinavia sports equipment retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the sports equipment retail market in Scandinavia, 2022

Figure 6: Drivers of buyer power in the sports equipment retail market in Scandinavia, 2022

Figure 7: Drivers of supplier power in the sports equipment retail market in Scandinavia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in Scandinavia, 2022

Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in Scandinavia, 2022

Figure 10: Drivers of degree of rivalry in the sports equipment retail market in Scandinavia, 2022

## I would like to order

Product name: Scandinavia Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/SEB06B91A103EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEB06B91A103EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

