

# Scandinavia Software Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Scandinavia Software Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Software in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The Scandinavian-Polish Chamber of Commerce reports that Nordic businesses consistently rank first among those in Poland with foreign investment. A significant component of Poland's economic cooperation with Nordic companies is the development of software partnerships.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the software market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Scandinavia

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia software market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Scandinavia software market by value in 2022?

What will be the size of the Scandinavia software market in 2027?

What factors are affecting the strength of competition in the Scandinavia software market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's software market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?

## **8 COMPANY PROFILES**

- 8.1. SAP SE
- 8.2. Microsoft Corporation
- 8.3. International Business Machines Corporation
- 8.4. Oracle Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Scandinavia software market value: \$ billion, 2017-22

Table 2: Scandinavia software market category segmentation: % share, by value, 2017-2022

Table 3: Scandinavia software market category segmentation: \$ billion, 2017-2022

Table 4: Scandinavia software market geography segmentation: \$ billion, 2022

Table 5: Scandinavia software market value forecast: \$ billion, 2022-27

Table 6: SAP SE: key facts

Table 7: SAP SE: Annual Financial Ratios

Table 8: SAP SE: Key Employees

Table 9: SAP SE: Key Employees Continued

Table 10: Microsoft Corporation: key facts

Table 11: Microsoft Corporation: Annual Financial Ratios

Table 12: Microsoft Corporation: Key Employees

Table 13: Microsoft Corporation: Key Employees Continued

Table 14: International Business Machines Corporation: key facts

Table 15: International Business Machines Corporation: Annual Financial Ratios

Table 16: International Business Machines Corporation: Key Employees

Table 17: International Business Machines Corporation: Key Employees Continued

Table 18: International Business Machines Corporation: Key Employees Continued

Table 19: Oracle Corporation: key facts

Table 20: Oracle Corporation: Annual Financial Ratios

Table 21: Oracle Corporation: Key Employees

Table 22: Scandinavia exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia software market value: \$ billion, 2017-22

Figure 2: Scandinavia software market category segmentation: \$ billion, 2017-2022

Figure 3: Scandinavia software market geography segmentation: % share, by value, 2022

Figure 4: Scandinavia software market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the software market in Scandinavia, 2022

Figure 6: Drivers of buyer power in the software market in Scandinavia, 2022

Figure 7: Drivers of supplier power in the software market in Scandinavia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the software market in Scandinavia, 2022

Figure 9: Factors influencing the threat of substitutes in the software market in Scandinavia, 2022

Figure 10: Drivers of degree of rivalry in the software market in Scandinavia, 2022

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