

Scandinavia Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Pet Healthcare in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Scandinavian Pet healthcare market had total revenues of \$328.6 million in 2023, representing a compound annual growth rate (CAGR) of 7.4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.2% between 2018 and 2023, to reach a total of 21.8 million units in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 8.2% for the five-year period 2023 %li%2028, which is expected to drive the market to a value of \$488.0 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Scandinavia

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia pet healthcare market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Scandinavia pet healthcare market by value in 2023?

What will be the size of the Scandinavia pet healthcare market in 2028?

What factors are affecting the strength of competition in the Scandinavia pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's pet healthcare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Scandinavian pet healthcare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the Scandinavian pet healthcare market?
- 7.6. What have been the largest deals in the Scandinavian pet healthcare market in last five years (2018-2023)?

8 COMPANY PROFILES

- 8.1. Zoetis Inc
- 8.2. Orion Corp
- 8.3. Elanco Animal Health Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Scandinavia pet healthcare market value: \$ million, 2018-23

Table 2: Scandinavia pet healthcare market volume: million units, 2018-23

Table 3: Scandinavia pet healthcare market category segmentation: % share, by value, 2018-2023

Table 4: Scandinavia pet healthcare market category segmentation: \$ million, 2018-2023

Table 5: Scandinavia pet healthcare market geography segmentation: \$ million, 2023

Table 6: Scandinavia pet healthcare market distribution: % share, by value, 2023

Table 7: Scandinavia pet healthcare market value forecast: \$ million, 2023-28

Table 8: Scandinavia pet healthcare market volume forecast: million units, 2023-28

Table 9: Scandinavia pet healthcare market share: % share, by value, 2023

Table 10: Zoetis Inc: key facts

Table 11: Zoetis Inc: Annual Financial Ratios

Table 12: Zoetis Inc: Key Employees

Table 13: Zoetis Inc: Key Employees Continued

Table 14: Orion Corp: key facts

Table 15: Orion Corp: Annual Financial Ratios

Table 16: Orion Corp: Key Employees

Table 17: Elanco Animal Health Inc: key facts

Table 18: Elanco Animal Health Inc: Annual Financial Ratios

Table 19: Elanco Animal Health Inc: Key Employees

Table 20: Scandinavia exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia pet healthcare market value: \$ million, 2018-23

Figure 2: Scandinavia pet healthcare market volume: million units, 2018-23

Figure 3: Scandinavia pet healthcare market category segmentation: \$ million, 2018-2023

Figure 4: Scandinavia pet healthcare market geography segmentation: % share, by value, 2023

Figure 5: Scandinavia pet healthcare market distribution: % share, by value, 2023

Figure 6: Scandinavia pet healthcare market value forecast: \$ million, 2023-28

Figure 7: Scandinavia pet healthcare market volume forecast: million units, 2023-28

Figure 8: Forces driving competition in the pet healthcare market in Scandinavia, 2023

Figure 9: Drivers of buyer power in the pet healthcare market in Scandinavia, 2023

Figure 10: Drivers of supplier power in the pet healthcare market in Scandinavia, 2023

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Scandinavia, 2023

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Scandinavia, 2023

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Scandinavia, 2023

Figure 14: Scandinavia pet healthcare market share: % share, by value, 2023

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