

Scandinavia Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/SDA76F92B4D6EN.html>

Date: April 2023

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: SDA76F92B4D6EN

Abstracts

Scandinavia Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2027

Summary

Pet Healthcare in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Scandinavian Pet healthcare market had total revenues of \$319.8 million in 2022, representing a compound annual growth rate (CAGR) of 7.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.1% between 2017 and 2022, to reach a total of 31.5 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 9.2% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$496.9 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pet healthcare market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Scandinavia

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia pet healthcare market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Scandinavia pet healthcare market by value in 2022?

What will be the size of the Scandinavia pet healthcare market in 2027?

What factors are affecting the strength of competition in the Scandinavia pet healthcare market?

How has the market performed over the last five years?

How large is Scandinavia's pet healthcare market in relation to its regional counterparts?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Scandinavian pet healthcare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the pet healthcare market?
- 7.6. What have been the largest deals in the Scandinavian pet healthcare market in last five years (2017-2022)?

8 COMPANY PROFILES

- 8.1. Orion Corp
- 8.2. Zoetis Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Scandinavia pet healthcare market value: \$ million, 2017–22

Table 2: Scandinavia pet healthcare market volume: million units, 2017–22

Table 3: Scandinavia pet healthcare market category segmentation: % share, by value, 2017–2022

Table 4: Scandinavia pet healthcare market category segmentation: \$ million, 2017-2022

Table 5: Scandinavia pet healthcare market geography segmentation: \$ million, 2022

Table 6: Scandinavia pet healthcare market distribution: % share, by value, 2022

Table 7: Scandinavia pet healthcare market value forecast: \$ million, 2022–27

Table 8: Scandinavia pet healthcare market volume forecast: million units, 2022–27

Table 9: Scandinavia pet healthcare market share: % share, by value, 2022

Table 10: Orion Corp: key facts

Table 11: Orion Corp: Annual Financial Ratios

Table 12: Orion Corp: Key Employees

Table 13: Zoetis Inc: key facts

Table 14: Zoetis Inc: Annual Financial Ratios

Table 15: Zoetis Inc: Key Employees

Table 16: Zoetis Inc: Key Employees Continued

Table 17: Scandinavia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia pet healthcare market value: \$ million, 2017–22

Figure 2: Scandinavia pet healthcare market volume: million units, 2017–22

Figure 3: Scandinavia pet healthcare market category segmentation: \$ million, 2017-2022

Figure 4: Scandinavia pet healthcare market geography segmentation: % share, by value, 2022

Figure 5: Scandinavia pet healthcare market distribution: % share, by value, 2022

Figure 6: Scandinavia pet healthcare market value forecast: \$ million, 2022–27

Figure 7: Scandinavia pet healthcare market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the pet healthcare market in Scandinavia, 2022

Figure 9: Drivers of buyer power in the pet healthcare market in Scandinavia, 2022

Figure 10: Drivers of supplier power in the pet healthcare market in Scandinavia, 2022

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Scandinavia, 2022

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Scandinavia, 2022

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Scandinavia, 2022

Figure 14: Scandinavia pet healthcare market share: % share, by value, 2022

I would like to order

Product name: Scandinavia Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/SDA76F92B4D6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDA76F92B4D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970