

# Scandinavia Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Motorcycles in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Scandinavian motorcycles market had total revenues of \$220.9 million in 2021, representing a compound annual growth rate (CAGR) of -2.3% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -5.3% between 2016 and 2021, to reach a total of 38,000 units in 2021.

A demand and supply shock amid lockdown measures resulted in the sharp decline of the market in 2020 and then more so in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the motorcycles market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Scandinavia

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia motorcycles market with five year forecasts

## **REASONS TO BUY**

What was the size of the Scandinavia motorcycles market by value in 2021?

What will be the size of the Scandinavia motorcycles market in 2026?

What factors are affecting the strength of competition in the Scandinavia motorcycles market?

How has the market performed over the last five years?

How large is Scandinavia's motorcycles market in relation to its regional counterparts?

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