

Scandinavia Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Mobile Phones in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Scandinavian mobile phones market had total revenues of \$13.2 billion in 2021, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.7% between 2016 and 2021, to reach a total of 351.0 average MOU in 2021.

The Scandinavian mobile phones market has saturated due to the high penetration of smartphones in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Scandinavia

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia mobile phones market with five year forecasts

REASONS TO BUY

What was the size of the Scandinavia mobile phones market by value in 2021?

What will be the size of the Scandinavia mobile phones market in 2026?

What factors are affecting the strength of competition in the Scandinavia mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET OUTLOOK

- 4.1. Market value forecast
- 4.2. Market volume forecast

5 FIVE FORCES ANALYSIS

- 5.1. Summary
- 5.2. Buyer power
- 5.3. Supplier power
- 5.4. New entrants
- 5.5. Threat of substitutes
- 5.6. Degree of rivalry

6 COMPETITIVE LANDSCAPE

- 6.1. Who are the leading players?
- 6.2. What strategies do leading players follow?

6.3. Have there been any significant mergers or acquisitions in recent years?

7 COMPANY PROFILES

7.1. Telenor ASA

7.2. Telia Company AB

7.3. Tele2 AB

8 MACROECONOMIC INDICATORS

8.1. Country data

9 APPENDIX

9.1. Methodology

9.2. Industry associations

9.3. Related MarketLine research

9.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Scandinavia mobile phones market value: \$ billion, 2017–21
- Table 2: Scandinavia mobile phones market volume: Average MOU, 2017–21
- Table 3: Scandinavia mobile phones market value forecast: \$ billion, 2021–26
- Table 4: Scandinavia mobile phones market volume forecast: Average MOU, 2021–26
- Table 5: Telenor ASA: key facts
- Table 6: Telenor ASA: Annual Financial Ratios
- Table 7: Telenor ASA: Key Employees
- Table 8: Telenor ASA: Key Employees Continued
- Table 9: Telia Company AB: key facts
- Table 10: Telia Company AB: Annual Financial Ratios
- Table 11: Telia Company AB: Key Employees
- Table 12: Telia Company AB: Key Employees Continued
- Table 13: Tele2 AB: key facts
- Table 14: Tele2 AB: Annual Financial Ratios
- Table 15: Tele2 AB: Key Employees
- Table 16: Scandinavia exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia mobile phones market value: \$ billion, 2017–21

Figure 2: Scandinavia mobile phones market volume: Average MOU, 2017–21

Figure 3: Scandinavia mobile phones market value forecast: \$ billion, 2021–26

Figure 4: Scandinavia mobile phones market volume forecast: Average MOU, 2021–26

Figure 5: Forces driving competition in the mobile phones market in Scandinavia, 2021

Figure 6: Drivers of buyer power in the mobile phones market in Scandinavia, 2021

Figure 7: Drivers of supplier power in the mobile phones market in Scandinavia, 2021

Figure 8: Factors influencing the likelihood of new entrants in the mobile phones market in Scandinavia, 2021

Figure 9: Factors influencing the threat of substitutes in the mobile phones market in Scandinavia, 2021

Figure 10: Drivers of degree of rivalry in the mobile phones market in Scandinavia, 2021

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