

# Scandinavia IT Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S143D3137290EN.html>

Date: March 2023

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: S143D3137290EN

## Abstracts

Scandinavia IT Services Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

IT Services in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Scandinavian IT services industry had total revenues of \$31.6 billion in 2022, representing a compound annual growth rate (CAGR) of 11.3% between 2017 and 2022.

The Infrastructure Services segment accounted for industry's the largest proportion in 2022, with total revenues of \$21.4 billion, equivalent to 67.9% of the industry's overall value.

Despite rising prices, the IT services industry in Scandinavia continued to grow rapidly and is expected to continue to expand in the future as well. This is due to the demand for higher operational resilience, improved operating resilience, and quickened investments in digital transformation.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Scandinavia

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia it services market with five year forecasts

## **REASONS TO BUY**

What was the size of the Scandinavia it services market by value in 2022?

What will be the size of the Scandinavia it services market in 2027?

What factors are affecting the strength of competition in the Scandinavia it services market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's it services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?
- 7.4. What are the recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. Accenture plc
- 8.2. International Business Machines Corporation
- 8.3. Capgemini SE
- 8.4. Hewlett Packard Enterprise Company

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Scandinavia IT services industry value: \$ billion, 2017–22

Table 2: Scandinavia IT services industry category segmentation: % share, by value, 2017–2022

Table 3: Scandinavia IT services industry category segmentation: \$ billion, 2017-2022

Table 4: Scandinavia IT services industry geography segmentation: \$ billion, 2022

Table 5: Scandinavia IT services industry value forecast: \$ billion, 2022–27

Table 6: Accenture plc: key facts

Table 7: Accenture plc: Annual Financial Ratios

Table 8: Accenture plc: Key Employees

Table 9: Accenture plc: Key Employees Continued

Table 10: Accenture plc: Key Employees Continued

Table 11: Accenture plc: Key Employees Continued

Table 12: International Business Machines Corporation: key facts

Table 13: International Business Machines Corporation: Annual Financial Ratios

Table 14: International Business Machines Corporation: Key Employees

Table 15: International Business Machines Corporation: Key Employees Continued

Table 16: International Business Machines Corporation: Key Employees Continued

Table 17: Capgemini SE: key facts

Table 18: Capgemini SE: Annual Financial Ratios

Table 19: Capgemini SE: Key Employees

Table 20: Capgemini SE: Key Employees Continued

Table 21: Hewlett Packard Enterprise Company: key facts

Table 22: Hewlett Packard Enterprise Company: Annual Financial Ratios

Table 23: Hewlett Packard Enterprise Company: Key Employees

Table 24: Hewlett Packard Enterprise Company: Key Employees Continued

Table 25: Scandinavia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia IT services industry value: \$ billion, 2017–22

Figure 2: Scandinavia IT services industry category segmentation: \$ billion, 2017-2022

Figure 3: Scandinavia IT services industry geography segmentation: % share, by value, 2022

Figure 4: Scandinavia IT services industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the IT services industry in Scandinavia, 2022

Figure 6: Drivers of buyer power in the IT services industry in Scandinavia, 2022

Figure 7: Drivers of supplier power in the IT services industry in Scandinavia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Scandinavia, 2022

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Scandinavia, 2022

Figure 10: Drivers of degree of rivalry in the IT services industry in Scandinavia, 2022

## I would like to order

Product name: Scandinavia IT Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/S143D3137290EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S143D3137290EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970