

# Scandinavia Home and Garden Product Retail Market Summary and Forecast

<https://marketpublishers.com/r/S584F74050B6EN.html>

Date: December 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: S584F74050B6EN

## Abstracts

### Scandinavia Home and Garden Product Retail Market Summary and Forecast

#### Summary

Home & Garden Product Retail in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.

The Scandinavian home & garden products market had total revenues of \$31.1 billion in 2022, representing a compound annual growth rate (CAGR) of 5% between 2017 and 2022.

The home improvement segment accounted for the market's largest proportion in 2022, with total revenues of \$18.6 billion, equivalent to 59.8% of the market's overall value.

The growth in the Scandinavian home & garden products market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the National Institute of Economic

Research, Sweden, the consumer confidence indicator stood at 72.5 in July 2023, up from 61.8 in December 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Scandinavia

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia home & garden product retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Scandinavia home & garden product retail market by value in 2022?

What will be the size of the Scandinavia home & garden product retail market in 2027?

What factors are affecting the strength of competition in the Scandinavia home & garden product retail market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's home & garden product retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the most significant M&A activity in recent years?

## **8 COMPANY PROFILES**

- 8.1. Inter IKEA Systems BV
- 8.2. ICA Gruppen AB
- 8.3. Fiskars Corporation
- 8.4. Kesko Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Scandinavia home & garden product retail market value: \$ million, 2017–22

Table 2: Scandinavia home & garden product retail market category segmentation: % share, by value, 2017–2022

Table 3: Scandinavia home & garden product retail market category segmentation: \$ million, 2017-2022

Table 4: Scandinavia home & garden product retail market geography segmentation: \$ million, 2022

Table 5: Scandinavia home & garden product retail market distribution: % share, by value, 2022

Table 6: Scandinavia home & garden product retail market value forecast: \$ million, 2022–27

Table 7: Inter IKEA Systems BV: key facts

Table 8: Inter IKEA Systems BV: Key Employees

Table 9: ICA Gruppen AB: key facts

Table 10: ICA Gruppen AB: Key Employees

Table 11: Fiskars Corporation: key facts

Table 12: Fiskars Corporation: Annual Financial Ratios

Table 13: Fiskars Corporation: Key Employees

Table 14: Kesko Corporation: key facts

Table 15: Kesko Corporation: Annual Financial Ratios

Table 16: Kesko Corporation: Key Employees

Table 17: Scandinavia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia home & garden product retail market value: \$ million, 2017–22

Figure 2: Scandinavia home & garden product retail market category segmentation: \$ million, 2017-2022

Figure 3: Scandinavia home & garden product retail market geography segmentation: % share, by value, 2022

Figure 4: Scandinavia home & garden product retail market distribution: % share, by value, 2022

Figure 5: Scandinavia home & garden product retail market value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the home & garden product retail market in Scandinavia, 2022

Figure 7: Drivers of buyer power in the home & garden product retail market in Scandinavia, 2022

Figure 8: Drivers of supplier power in the home & garden product retail market in Scandinavia, 2022

Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in Scandinavia, 2022

Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in Scandinavia, 2022

Figure 11: Drivers of degree of rivalry in the home & garden product retail market in Scandinavia, 2022

## I would like to order

Product name: Scandinavia Home and Garden Product Retail Market Summary and Forecast

Product link: <https://marketpublishers.com/r/S584F74050B6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S584F74050B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970