

Scandinavia Fragrances Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/SC66DA7A5799EN.html>

Date: August 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: SC66DA7A5799EN

Abstracts

Scandinavia Fragrances Market Summary, Competitive Analysis and Forecast to 2027

Summary

Fragrances in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The fragrances market consists of the sale of male, female and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Scandinavian Fragrances market had total revenues of \$623.0 million in 2022, representing a compound annual growth rate (CAGR) of 0.1% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -1.4% between 2017 and 2022, to reach a total of 12.2 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2% for the five-year period 2022 %li%2027, which

is expected to drive the market to a value of \$688.7 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fragrances market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in Scandinavia

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia fragrances market with five year forecasts

Reasons to Buy

What was the size of the Scandinavia fragrances market by value in 2022?

What will be the size of the Scandinavia fragrances market in 2027?

What factors are affecting the strength of competition in the Scandinavia fragrances market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's fragrances market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Scandinavian fragrances market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in Scandinavian the fragrances market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Coty Inc.
- 8.3. Chanel Inc
- 8.4. LVMH Moet Hennessy Louis Vuitton SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Scandinavia fragrances market value: \$ million, 2017-22
- Table 2: Scandinavia fragrances market volume: million units, 2017-22
- Table 3: Scandinavia fragrances market category segmentation: % share, by value, 2017-2022
- Table 4: Scandinavia fragrances market category segmentation: \$ million, 2017-2022
- Table 5: Scandinavia fragrances market geography segmentation: \$ million, 2022
- Table 6: Scandinavia fragrances market distribution: % share, by value, 2022
- Table 7: Scandinavia fragrances market value forecast: \$ million, 2022-27
- Table 8: Scandinavia fragrances market volume forecast: million units, 2022-27
- Table 9: Scandinavia fragrances market share: % share, by value, 2022
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: Coty Inc.: key facts
- Table 15: Coty Inc.: Annual Financial Ratios
- Table 16: Coty Inc.: Key Employees
- Table 17: Coty Inc.: Key Employees Continued
- Table 18: Chanel Inc: key facts
- Table 19: Chanel Inc: Key Employees
- Table 20: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 21: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 22: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 23: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 24: Scandinavia exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia fragrances market value: \$ million, 2017-22

Figure 2: Scandinavia fragrances market volume: million units, 2017-22

Figure 3: Scandinavia fragrances market category segmentation: \$ million, 2017-2022

Figure 4: Scandinavia fragrances market geography segmentation: % share, by value, 2022

Figure 5: Scandinavia fragrances market distribution: % share, by value, 2022

Figure 6: Scandinavia fragrances market value forecast: \$ million, 2022-27

Figure 7: Scandinavia fragrances market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the fragrances market in Scandinavia, 2022

Figure 9: Drivers of buyer power in the fragrances market in Scandinavia, 2022

Figure 10: Drivers of supplier power in the fragrances market in Scandinavia, 2022

Figure 11: Factors influencing the likelihood of new entrants in the fragrances market in Scandinavia, 2022

Figure 12: Factors influencing the threat of substitutes in the fragrances market in Scandinavia, 2022

Figure 13: Drivers of degree of rivalry in the fragrances market in Scandinavia, 2022

Figure 14: Scandinavia fragrances market share: % share, by value, 2022

I would like to order

Product name: Scandinavia Fragrances Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/SC66DA7A5799EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC66DA7A5799EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970