

# Scandinavia Bakery and Cereals Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/SC93548D50AAEN.html>

Date: May 2023

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: SC93548D50AAEN

## Abstracts

Scandinavia Bakery and Cereals Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Bakery & Cereals in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Scandinavian Bakery & Cereals market had total revenues of \$10,404.3 million in 2022, representing a compound annual growth rate (CAGR) of 3.2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.4% between 2017 and 2022, to reach a total of 1,754.5 million kilograms in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.8% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$12,557.2 million by the end of 2027.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Scandinavia

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia bakery & cereals market with five year forecasts

## REASONS TO BUY

What was the size of the Scandinavia bakery & cereals market by value in 2022?

What will be the size of the Scandinavia bakery & cereals market in 2027?

What factors are affecting the strength of competition in the Scandinavia bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's bakery & cereals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Scandinavian bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Scandinavian bakery & cereals market?

## **8 COMPANY PROFILES**

- 8.1. Pagen AB
- 8.2. Oy Karl Fazer Ab
- 8.3. Scandza AS
- 8.4. Lantmannen Cerealia As

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Scandinavia bakery & cereals market value: \$ million, 2017-22

Table 2: Scandinavia bakery & cereals market volume: million kilograms, 2017-22

Table 3: Scandinavia bakery & cereals market category segmentation: % share, by value, 2017-2022

Table 4: Scandinavia bakery & cereals market category segmentation: \$ million, 2017-2022

Table 5: Scandinavia bakery & cereals market geography segmentation: \$ million, 2022

Table 6: Scandinavia bakery & cereals market distribution: % share, by value, 2022

Table 7: Scandinavia bakery & cereals market value forecast: \$ million, 2022-27

Table 8: Scandinavia bakery & cereals market volume forecast: million kilograms, 2022-27

Table 9: Scandinavia bakery & cereals market share: % share, by value, 2022

Table 10: Pagen AB: key facts

Table 11: Pagen AB: Key Employees

Table 12: Oy Karl Fazer Ab: key facts

Table 13: Oy Karl Fazer Ab: Key Employees

Table 14: Scandza AS: key facts

Table 15: Scandza AS: Key Employees

Table 16: Lantmannen Cerealialia As: key facts

Table 17: Lantmannen Cerealialia As: Key Employees

Table 18: Scandinavia exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia bakery & cereals market value: \$ million, 2017-22

Figure 2: Scandinavia bakery & cereals market volume: million kilograms, 2017-22

Figure 3: Scandinavia bakery & cereals market category segmentation: \$ million, 2017-2022

Figure 4: Scandinavia bakery & cereals market geography segmentation: % share, by value, 2022

Figure 5: Scandinavia bakery & cereals market distribution: % share, by value, 2022

Figure 6: Scandinavia bakery & cereals market value forecast: \$ million, 2022-27

Figure 7: Scandinavia bakery & cereals market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the bakery & cereals market in Scandinavia, 2022

Figure 9: Drivers of buyer power in the bakery & cereals market in Scandinavia, 2022

Figure 10: Drivers of supplier power in the bakery & cereals market in Scandinavia, 2022

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Scandinavia, 2022

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Scandinavia, 2022

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Scandinavia, 2022

Figure 14: Scandinavia bakery & cereals market share: % share, by value, 2022

## I would like to order

Product name: Scandinavia Bakery and Cereals Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/SC93548D50AAEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC93548D50AAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

