

# S.C. Johnson & Son Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

S.C. Johnson & Son Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

S.C. Johnson & Son Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

S.C. Johnson & Son Inc (SCJ) manufactures and markets household products. The company's product portfolio comprises home cleaning, home storage, air care, pest control, auto care, shoe care and professional products. SCJ markets products under Glade, Kiwi, OFF!, Pledge, Mr Muscle, Duck, Baygon, Raid, Ziploc, Scrubbing Bubbles, Freedom, Windex, Autan, Bama, Shout, Mrs Meyers, Babyganics, Method and Ecover brand names. It sells products through grocery stores, drug stores, mass merchandisers, convenience stores and through online. The company's business operations span across the Americas, Europe, the Middle East, Africa and Asia-Pacific. SCJ is headquartered in Racine, Wisconsin, the US

### SCOPE

Detailed information on S.C. Johnson & Son Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting S.C. Johnson & Son Inc in the form of a SWOT analysis

An in-depth view of the business model of S.C. Johnson & Son Inc including a breakdown and examination of key business segments

Intelligence on S.C. Johnson & Son Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about S.C. Johnson & Son Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of S.C. Johnson & Son Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess S.C. Johnson & Son Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on S.C. Johnson & Son Inc's business structure, strategy and prospects.

## Contents

- Company Snapshot
  - S.C. Johnson & Son Inc: Company Overview
  - S.C. Johnson & Son Inc: Overview and Key Facts
  - S.C. Johnson & Son Inc: Overview
  - S.C. Johnson & Son Inc: Key Facts
  - S.C. Johnson & Son Inc: Key Employees
  - S.C. Johnson & Son Inc: Key Employee Biographies
  - S.C. Johnson & Son Inc: Major Products and Services
  - S.C. Johnson & Son Inc: Company History
  - S.C. Johnson & Son Inc: Locations and Subsidiaries
  - S.C. Johnson & Son Inc: Key Competitors
  - S.C. Johnson & Son Inc: Company Analysis
  - S.C. Johnson & Son Inc: Business Description
  - S.C. Johnson & Son Inc: SWOT Analysis
  - S.C. Johnson & Son Inc: SWOT Overview
  - S.C. Johnson & Son Inc: Strengths
  - S.C. Johnson & Son Inc: Weaknesses
  - S.C. Johnson & Son Inc: Opportunities
  - S.C. Johnson & Son Inc: Threats
  - S.C. Johnson & Son Inc: Corporate Financial Deals Activity
  - S.C. Johnson & Son Inc: Financial Deals Overview
  - S.C. Johnson & Son Inc: Targets and Partners
  - S.C. Johnson & Son Inc: Top Deals 2019 - 2023YTD\*
  - S.C. Johnson & Son Inc: Mergers and Acquisitions
  - S.C. Johnson & Son Inc: Recent Developments
  - S.C. Johnson & Son Inc: News and Events Summary
  - S.C. Johnson & Son Inc: Business Expansion
  - S.C. Johnson & Son Inc: Corporate Social Responsibility
  - S.C. Johnson & Son Inc: Financial Deals
  - S.C. Johnson & Son Inc: Market Developments
  - S.C. Johnson & Son Inc: Regulatory and Legal Events
  - S.C. Johnson & Son Inc: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: S.C. Johnson & Son Inc: Key Facts

Table 2: S.C. Johnson & Son Inc: Key Employees

Table 3: S.C. Johnson & Son Inc: Company History

Table 4: S.C. Johnson & Son Inc: Locations and Subsidiaries

Table 5: S.C. Johnson & Son Inc: Key Competitors

Table 6: S.C. Johnson & Son Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 7: S.C. Johnson & Son Inc: M&A Average Deal Size - Value (US\$m)

Table 8: S.C. Johnson & Son Inc: Targets and Partners

Table 9: S.C. Johnson & Son Inc: Top Deals 2019 - 2023YTD\*

Table 10: S.C. Johnson & Son Inc: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 11: S.C. Johnson & Son Inc: M&A Activity by Geography (2019 - YTD\*2023)

Table 12: S.C. Johnson & Son Inc: News and Events Summary

Table 13: S.C. Johnson & Son Inc: Business Expansion

Table 14: S.C. Johnson & Son Inc: Corporate Social Responsibility

Table 15: S.C. Johnson & Son Inc: Financial Deals

Table 16: S.C. Johnson & Son Inc: Market Developments

Table 17: S.C. Johnson & Son Inc: Regulatory and Legal Events

Table 18: S.C. Johnson & Son Inc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: S.C. Johnson & Son Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: S.C. Johnson & Son Inc: M&A Average Deal Size - Value (US\$m)

Figure 3: S.C. Johnson & Son Inc: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 4: S.C. Johnson & Son Inc: M&A Activity by Geography (2019 - YTD\*2023)

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