

# Savoury and Deli Foods North America (NAFTA) Industry Guide 2015-2024

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## Abstracts

Savoury and Deli Foods North America (NAFTA) Industry Guide 2015-2024

### SUMMARY

The NAFTA Savory & Deli Foods industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The savoury & deli foods industry within the NAFTA countries had a total market value of \$27,262.4 million in 2019. The Mexico was the fastest growing country, with a CAGR of 4.9% over the 2015-19 period.

Within the savoury & deli foods industry, the US is the leading country among the NAFTA bloc, with market revenues of \$26,113.3 million in 2019. This was followed by Canada and Mexico, with a value of \$1,128.8 and \$20.3 million, respectively.

The US is expected to lead the savoury & deli foods industry in the NAFTA bloc, with a value of \$30,201.4 million in 2024, followed by Canada and Mexico with expected values of \$1,234.6 and \$26.2 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA savory & deli foods market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA savory & deli foods market

Leading company profiles reveal details of key savory & deli foods market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA savory & deli foods market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA savory & deli foods market by value in 2019?

What will be the size of the NAFTA savory & deli foods market in 2024?

What factors are affecting the strength of competition in the NAFTA savory & deli foods market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA savory & deli foods market?

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