

# Savoury and Deli Foods Global Industry Guide 2015-2024

<https://marketpublishers.com/r/S3B8EFDDBF72EN.html>

Date: October 2020

Pages: 320

Price: US\$ 1,495.00 (Single User License)

ID: S3B8EFDDBF72EN

## Abstracts

Savoury and Deli Foods Global Industry Guide 2015-2024

### SUMMARY

Global Savory & Deli Foods industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory and deli foods market consists of the retail sale of cured meats, fermented meats, pates, pies & savory appetizers, pre-packed sandwiches, prepared salads and savory baked goods. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Global savory & deli market had total revenues of \$139.7bn in 2019, representing a compound annual growth rate (CAGR) of 4.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.6% between 2015 and 2019, to reach a total of 19,006.2 million kilograms in 2019.

Increasing disposable income and rapid urbanization are the primary factors

supporting the market growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global savory & deli foods market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global savory & deli foods market

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global savory & deli foods market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global savory & deli foods market by value in 2019?

What will be the size of the global savory & deli foods market in 2024?

What factors are affecting the strength of competition in the global savory & deli foods market?

How has the market performed over the last five years?

Who are the top competitors in the global savory & deli foods market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL SAVORY & DELI FOODS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 SAVORY & DELI FOODS IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

## **6 SAVORY & DELI FOODS IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 SAVORY & DELI FOODS IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 SAVORY & DELI FOODS IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 SAVORY & DELI FOODS IN ITALY**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

- 13.1. Country data

## **14 SAVORY & DELI FOODS IN JAPAN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

- 15.1. Country data

## **16 SAVORY & DELI FOODS IN AUSTRALIA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

- 17.1. Country data

## **18 SAVORY & DELI FOODS IN CANADA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 SAVORY & DELI FOODS IN CHINA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 SAVORY & DELI FOODS IN THE NETHERLANDS**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 SAVORY & DELI FOODS IN SPAIN**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 SAVORY & DELI FOODS IN THE UNITED KINGDOM**

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

27.1. Country data

## **28 SAVORY & DELI FOODS IN THE UNITED STATES**

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

29.1. Country data

## **30 COMPANY PROFILES**

30.1. Enterprise Foods (Pty) Ltd

30.2. Pulmuone Co., Ltd

30.3. Bolton Group BV

30.4. Societe LDC SA

30.5. Grandi Salumifici Italiani SpA

30.6. Hermann Wein Gmbh & Co KG

30.7. Salumificio Fratelli Beretta SpA

30.8. Sigma Alimentos SA de CV

30.9. Bonduelle SCA

- 30.10. Itoham Yonekyu Holdings, Inc.
- 30.11. Patties Foods Limited
- 30.12. Primo Smallgoods
- 30.13. Sargents Pty Ltd
- 30.14. Maple Leaf Foods Inc.
- 30.15. Reser's Fine Foods Inc
- 30.16. Summer Fresh Salads Inc
- 30.17. WH Group Limited
- 30.18. Johma Salades BV
- 30.19. Zwanenberg Food Group BV
- 30.20. Campofrio Food Group, S.A.
- 30.21. Nestle SA
- 30.22. Samworth Brothers Ltd
- 30.23. Agrial SA
- 30.24. Chiquita Brands International Sarl
- 30.25. Dole Food Company Inc
- 30.26. The Kraft Heinz Co

## **31 APPENDIX**

- 31.1. Methodology
- 31.2. About MarketLine



## List Of Tables

### LIST OF TABLES

- Table 1: Global savory & deli foods market value: \$ million, 2015-19
- Table 2: Global savory & deli foods market volume: million kilograms, 2015-19
- Table 3: Global savory & deli foods market category segmentation: \$ million, 2019
- Table 4: Global savory & deli foods market geography segmentation: \$ million, 2019
- Table 5: Global savory & deli foods market share: % share, by value, 2019
- Table 6: Global savory & deli foods market distribution: % share, by value, 2019
- Table 7: Global savory & deli foods market value forecast: \$ million, 2019-24
- Table 8: Global savory & deli foods market volume forecast: million kilograms, 2019-24
- Table 9: Global size of population (million), 2015-19
- Table 10: Global gdp (constant 2005 prices, \$ billion), 2015-19
- Table 11: Global gdp (current prices, \$ billion), 2015-19
- Table 12: Global inflation, 2015-19
- Table 13: Global consumer price index (absolute), 2015-19
- Table 14: Global exchange rate, 2015-19
- Table 15: Asia-Pacific savory & deli foods market value: \$ million, 2015-19
- Table 16: Asia-Pacific savory & deli foods market volume: million kilograms, 2015-19
- Table 17: Asia-Pacific savory & deli foods market category segmentation: \$ million, 2019
- Table 18: Asia-Pacific savory & deli foods market geography segmentation: \$ million, 2019
- Table 19: Asia-Pacific savory & deli foods market share: % share, by value, 2019
- Table 20: Asia-Pacific savory & deli foods market distribution: % share, by value, 2019
- Table 21: Asia-Pacific savory & deli foods market value forecast: \$ million, 2019-24
- Table 22: Asia-Pacific savory & deli foods market volume forecast: million kilograms, 2019-24
- Table 23: Europe savory & deli foods market value: \$ million, 2015-19
- Table 24: Europe savory & deli foods market volume: million kilograms, 2015-19
- Table 25: Europe savory & deli foods market category segmentation: \$ million, 2019
- Table 26: Europe savory & deli foods market geography segmentation: \$ million, 2019
- Table 27: Europe savory & deli foods market share: % share, by value, 2019
- Table 28: Europe savory & deli foods market distribution: % share, by value, 2019
- Table 29: Europe savory & deli foods market value forecast: \$ million, 2019-24
- Table 30: Europe savory & deli foods market volume forecast: million kilograms, 2019-24
- Table 31: Europe size of population (million), 2015-19

- Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 33: Europe gdp (current prices, \$ billion), 2015-19
- Table 34: Europe inflation, 2015-19
- Table 35: Europe consumer price index (absolute), 2015-19
- Table 36: Europe exchange rate, 2015-19
- Table 37: France savory & deli foods market value: \$ million, 2015-19
- Table 38: France savory & deli foods market volume: million kilograms, 2015-19
- Table 39: France savory & deli foods market category segmentation: \$ million, 2019
- Table 40: France savory & deli foods market geography segmentation: \$ million, 2019
- Table 41: France savory & deli foods market share: % share, by value, 2019
- Table 42: France savory & deli foods market distribution: % share, by value, 2019
- Table 43: France savory & deli foods market value forecast: \$ million, 2019-24
- Table 44: France savory & deli foods market volume forecast: million kilograms, 2019-24
- Table 45: France size of population (million), 2015-19
- Table 46: France gdp (constant 2005 prices, \$ billion), 2015-19
- Table 47: France gdp (current prices, \$ billion), 2015-19
- Table 48: France inflation, 2015-19
- Table 49: France consumer price index (absolute), 2015-19
- Table 50: France exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global savory & deli foods market value: \$ million, 2015-19
- Figure 2: Global savory & deli foods market volume: million kilograms, 2015-19
- Figure 3: Global savory & deli foods market category segmentation: % share, by value, 2019
- Figure 4: Global savory & deli foods market geography segmentation: % share, by value, 2019
- Figure 5: Global savory & deli foods market share: % share, by value, 2019
- Figure 6: Global savory & deli foods market distribution: % share, by value, 2019
- Figure 7: Global savory & deli foods market value forecast: \$ million, 2019-24
- Figure 8: Global savory & deli foods market volume forecast: million kilograms, 2019-24
- Figure 9: Forces driving competition in the global savory & deli foods market, 2019
- Figure 10: Drivers of buyer power in the global savory & deli foods market, 2019
- Figure 11: Drivers of supplier power in the global savory & deli foods market, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the global savory & deli foods market, 2019
- Figure 13: Factors influencing the threat of substitutes in the global savory & deli foods market, 2019
- Figure 14: Drivers of degree of rivalry in the global savory & deli foods market, 2019
- Figure 15: Asia-Pacific savory & deli foods market value: \$ million, 2015-19
- Figure 16: Asia-Pacific savory & deli foods market volume: million kilograms, 2015-19
- Figure 17: Asia-Pacific savory & deli foods market category segmentation: % share, by value, 2019
- Figure 18: Asia-Pacific savory & deli foods market geography segmentation: % share, by value, 2019
- Figure 19: Asia-Pacific savory & deli foods market share: % share, by value, 2019
- Figure 20: Asia-Pacific savory & deli foods market distribution: % share, by value, 2019
- Figure 21: Asia-Pacific savory & deli foods market value forecast: \$ million, 2019-24
- Figure 22: Asia-Pacific savory & deli foods market volume forecast: million kilograms, 2019-24
- Figure 23: Forces driving competition in the savory & deli foods market in Asia-Pacific, 2019
- Figure 24: Drivers of buyer power in the savory & deli foods market in Asia-Pacific, 2019
- Figure 25: Drivers of supplier power in the savory & deli foods market in Asia-Pacific, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the savory & deli foods

market in Asia-Pacific, 2019

Figure 27: Factors influencing the threat of substitutes in the savory & deli foods market in Asia-Pacific, 2019

Figure 28: Drivers of degree of rivalry in the savory & deli foods market in Asia-Pacific, 2019

Figure 29: Europe savory & deli foods market value: \$ million, 2015-19

Figure 30: Europe savory & deli foods market volume: million kilograms, 2015-19

Figure 31: Europe savory & deli foods market category segmentation: % share, by value, 2019

Figure 32: Europe savory & deli foods market geography segmentation: % share, by value, 2019

Figure 33: Europe savory & deli foods market share: % share, by value, 2019

Figure 34: Europe savory & deli foods market distribution: % share, by value, 2019

Figure 35: Europe savory & deli foods market value forecast: \$ million, 2019-24

Figure 36: Europe savory & deli foods market volume forecast: million kilograms, 2019-24

Figure 37: Forces driving competition in the savory & deli foods market in Europe, 2019

Figure 38: Drivers of buyer power in the savory & deli foods market in Europe, 2019

Figure 39: Drivers of supplier power in the savory & deli foods market in Europe, 2019

Figure 40: Factors influencing the likelihood of new entrants in the savory & deli foods market in Europe, 2019

Figure 41: Factors influencing the threat of substitutes in the savory & deli foods market in Europe, 2019

Figure 42: Drivers of degree of rivalry in the savory & deli foods market in Europe, 2019

Figure 43: France savory & deli foods market value: \$ million, 2015-19

Figure 44: France savory & deli foods market volume: million kilograms, 2015-19

Figure 45: France savory & deli foods market category segmentation: % share, by value, 2019

Figure 46: France savory & deli foods market geography segmentation: % share, by value, 2019

Figure 47: France savory & deli foods market share: % share, by value, 2019

Figure 48: France savory & deli foods market distribution: % share, by value, 2019

Figure 49: France savory & deli foods market value forecast: \$ million, 2019-24

Figure 50: France savory & deli foods market volume forecast: million kilograms, 2019-24

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