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Savory Snacks in Singapore

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Abstracts

Savory Snacks in Singapore

SUMMARY

Savory Snacks in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Singaporean savory snacks market had total revenues of $156.0m in 2019, representing a compound annual growth rate (CAGR) of 3.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.3% between 2015 and 2019, to reach a total of 11.9 million kilograms in 2019.

Strong economic growth and high consumer purchasing power in the country are the positive factors supporting the growth of this market.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Singapore

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore savory snacks market with five year forecasts

REASONS TO BUY

What was the size of the Singapore savory snacks market by value in 2019?

What will be the size of the Singapore savory snacks market in 2024?

What factors are affecting the strength of competition in the Singapore savory snacks market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's savory snacks market?

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