

Savory Snacks in Japan

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Abstracts

Savory Snacks in Japan

Summary

Savory Snacks in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.

The Japanese Savory Snacks market had total revenues of \$8,917.3 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.9% between 2018 and 2023, to reach a total of 466.5 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.8% for the five-year period 2023-28, which is expected to drive the market to a value of \$10,227.4 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Japan

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan savory snacks market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Japan savory snacks market by value in 2023?

What will be the size of the Japan savory snacks market in 2028?

What factors are affecting the strength of competition in the Japan savory snacks market?

How has the market performed over the last five years?

Who are the top competitors in Japan's savory snacks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Japanese savory snacks market?

8 COMPANY PROFILES

- 8.1. Snack Brands Australia Ltd
- 8.2. Kameda Seika Co Ltd
- 8.3. Sanko Seika Co Ltd
- 8.4. Natori Co., Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan savory snacks market value: \$ billion, 2018-23
- Table 2: Japan savory snacks market volume: billion kilograms, 2018-23
- Table 3: Japan savory snacks market category segmentation: % share, by value, 2018-23
- Table 4: Japan savory snacks market category segmentation: \$ billion, 2018-23
- Table 5: Japan savory snacks market geography segmentation: \$ billion, 2023
- Table 6: Japan savory snacks market distribution: % share, by value, 2023
- Table 7: Japan savory snacks market value forecast: \$ billion, 2023-28
- Table 8: Japan savory snacks market volume forecast: billion kilograms, 2023-28
- Table 9: Japan savory snacks market share: % share, by value, 2023
- Table 10: Snack Brands Australia Ltd: key facts
- Table 11: Snack Brands Australia Ltd: Key Employees
- Table 12: Kameda Seika Co Ltd: key facts
- Table 13: Kameda Seika Co Ltd: Annual Financial Ratios
- Table 14: Kameda Seika Co Ltd: Key Employees
- Table 15: Kameda Seika Co Ltd: Key Employees Continued
- Table 16: Sanko Seika Co Ltd: key facts
- Table 17: Sanko Seika Co Ltd: Key Employees
- Table 18: Natori Co., Ltd.: key facts
- Table 19: Natori Co., Ltd.: Annual Financial Ratios
- Table 20: Natori Co., Ltd.: Key Employees
- Table 21: Japan Size of Population (million), 2019-23
- Table 22: Japan real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 23: Japan GDP (Current Prices, \$ Billion), 2019-23
- Table 24: Japan Inflation, 2019-23
- Table 25: Japan Consumer Price Index (Absolute), 2019-23
- Table 26: Japan exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

- Figure 1: Japan savory snacks market value: \$ billion, 2018-23
- Figure 2: Japan savory snacks market volume: billion kilograms, 2018-23
- Figure 3: Japan savory snacks market category segmentation: \$ billion, 2018-23
- Figure 4: Japan savory snacks market geography segmentation: % share, by value, 2023
- Figure 5: Japan savory snacks market distribution: % share, by value, 2023
- Figure 6: Japan savory snacks market value forecast: \$ billion, 2023-28
- Figure 7: Japan savory snacks market volume forecast: billion kilograms, 2023-28
- Figure 8: Forces driving competition in the savory snacks market in Japan, 2023
- Figure 9: Drivers of buyer power in the savory snacks market in Japan, 2023
- Figure 10: Drivers of supplier power in the savory snacks market in Japan, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the savory snacks market in Japan, 2023
- Figure 12: Factors influencing the threat of substitutes in the savory snacks market in Japan, 2023
- Figure 13: Drivers of degree of rivalry in the savory snacks market in Japan, 2023
- Figure 14: Japan savory snacks market share: % share, by value, 2023

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