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Savory Snacks in Italy

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Abstracts

Savory Snacks in Italy

SUMMARY

Savory Snacks in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Italian savory snacks market had total revenues of $1,378.7m in 2019, representing a compound annual growth rate (CAGR) of 3.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.5% between 2015 and 2019, to reach a total of 132.5 million kilograms in 2019.

Unstable economic conditions during the review period impacted the growth of this market.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Italy

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy savory snacks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy savory snacks market by value in 2019?

What will be the size of the Italy savory snacks market in 2024?

What factors are affecting the strength of competition in the Italy savory snacks market?

How has the market performed over the last five years?

Who are the top competitiors in Italy's savory snacks market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Category segmentation
1.6. Geography segmentation
1.7. Market share
1.8. Market rivalry
1.9. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value
3.2. Market volume

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast
5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power

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6.3. Supplier power
6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share
7.2. Who are the leading players in the Italian savory snacks market?
7.3. Which companies have been most successful in increasing their market shares in the last five years (2015-2019)?
7.4. Which companies' market shares have suffered over the same period?
7.5. What are the most popular brands in the market?
7.6. What have been the largest deals in the Italian savory snacks market in recent years?

8 COMPANY PROFILES

8.1. Mondelez International, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Italy savory snacks market value: $ million, 2015-19
Table 2: Italy savory snacks market volume: million kilograms, 2015-19
Table 3: Italy savory snacks market category segmentation: $ million, 2019
Table 4: Italy savory snacks market geography segmentation: $ million, 2019
Table 5: Italy savory snacks market distribution: % share, by value, 2019
Table 6: Italy savory snacks market value forecast: $ million, 2019-24
Table 7: Italy savory snacks market volume forecast: million kilograms, 2019-24
Table 8: Italy savory snacks market share: % share, by value, 2019
Table 9: Mondelez International, Inc.: key facts
Table 10: Mondelez International, Inc.: Annual Financial Ratios
Table 11: Mondelez International, Inc.: Key Employees
Table 12: Mondelez International, Inc.: Key Employees Continued
Table 13: Italy size of population (million), 2015-19
Table 14: Italy gdp (constant 2005 prices, $ billion), 2015-19
Table 15: Italy gdp (current prices, $ billion), 2015-19
Table 16: Italy inflation, 2015-19
Table 17: Italy consumer price index (absolute), 2015-19
Table 18: Italy exchange rate, 2015-19

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List Of Figures

LIST OF FIGURES

Figure 1: Italy savory snacks market value: $ million, 2015-19
Figure 2: Italy savory snacks market volume: million kilograms, 2015-19
Figure 3: Italy savory snacks market category segmentation: % share, by value, 2019
Figure 4: Italy savory snacks market geography segmentation: % share, by value, 2019
Figure 5: Italy savory snacks market distribution: % share, by value, 2019
Figure 6: Italy savory snacks market value forecast: $ million, 2019-24
Figure 7: Italy savory snacks market volume forecast: million kilograms, 2019-24
Figure 8: Forces driving competition in the savory snacks market in Italy, 2019
Figure 9: Drivers of buyer power in the savory snacks market in Italy, 2019
Figure 10: Drivers of supplier power in the savory snacks market in Italy, 2019
Figure 11: Drivers of degree of rivalry in the savory snacks market in Italy, 2019
Figure 12: Italy savory snacks market share: % share, by value, 2019

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