

# Savory Snacks in India

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## Abstracts

### Savory Snacks in India

#### Summary

Savory Snacks in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.

The Indian Savory Snacks market had total revenues of \$6,574.1 million in 2023, representing a compound annual growth rate (CAGR) of 8.5% between 2018 and 2023.

Market consumption volume increased with a CAGR of 4.6% between 2018 and 2023, to reach a total of 1,340.8 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 7.7% for the five-year period 2023-28, which is expected to drive the market to a value of \$9,521.6 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the savory snacks market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in India

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India savory snacks market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the India savory snacks market by value in 2023?

What will be the size of the India savory snacks market in 2028?

What factors are affecting the strength of competition in the India savory snacks market?

How has the market performed over the last five years?

How large is India's savory snacks market in relation to its regional counterparts?

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