

# Savory Snacks in Europe

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## Abstracts

### Savory Snacks in Europe

#### Summary

Savory Snacks in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.

The European Savory Snacks market had total revenues of \$36,206.3 million in 2023, representing a compound annual growth rate (CAGR) of 6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.5% between 2018 and 2023, to reach a total of 2,943.8 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 5.1% for the five-year period 2023-28, which is expected to drive the market to a value of \$46,451.1 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Europe

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe savory snacks market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Europe savory snacks market by value in 2023?

What will be the size of the Europe savory snacks market in 2028?

What factors are affecting the strength of competition in the Europe savory snacks market?

How has the market performed over the last five years?

Who are the top competitors in Europe's savory snacks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the European savory snacks market?

## **8 COMPANY PROFILES**

- 8.1. PepsiCo Inc
- 8.2. Intersnack Group GmbH & Co KG
- 8.3. The Lorenz Bahlsen Snack-World GmbH & Co KG
- 8.4. Kellanova

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe savory snacks market value: \$ billion, 2018-23
- Table 2: Europe savory snacks market volume: billion kilograms, 2018-23
- Table 3: Europe savory snacks market category segmentation: % share, by value, 2018-23
- Table 4: Europe savory snacks market category segmentation: \$ billion, 2018-23
- Table 5: Europe savory snacks market geography segmentation: \$ billion, 2023
- Table 6: Europe savory snacks market distribution: % share, by value, 2023
- Table 7: Europe savory snacks market value forecast: \$ billion, 2023-28
- Table 8: Europe savory snacks market volume forecast: billion kilograms, 2023-28
- Table 9: Europe savory snacks market share: % share, by value, 2023
- Table 10: PepsiCo Inc: Key Facts
- Table 11: PepsiCo Inc: Annual Financial Ratios
- Table 12: PepsiCo Inc: Key Employees
- Table 13: PepsiCo Inc: Key Employees Continued
- Table 14: Intersnack Group GmbH & Co KG: Key Facts
- Table 15: Intersnack Group GmbH & Co KG: Key Employees
- Table 16: The Lorenz Bahlsen Snack-World GmbH & Co KG: Key Facts
- Table 17: The Lorenz Bahlsen Snack-World GmbH & Co KG: Key Employees
- Table 18: Kellanova: Key Facts
- Table 19: Kellanova: Annual Financial Ratios
- Table 20: Kellanova: Key Employees
- Table 21: Kellanova: Key Employees Continued
- Table 22: Europe Size of Population (million), 2019-23
- Table 23: Europe Real GDP (constant 2010 prices, \$ billion), 2019-23
- Table 24: Europe GDP (current prices, \$ billion), 2019-23
- Table 25: Europe Inflation, 2019-23
- Table 26: Europe Consumer Price Index (absolute), 2019-23
- Table 27: Europe Exchange Rate, 2018-23

## List Of Figures

### LIST OF FIGURES

- Figure 1: Europe savory snacks market value: \$ billion, 2018-23
- Figure 2: Europe savory snacks market volume: billion kilograms, 2018-23
- Figure 3: Europe savory snacks market category segmentation: \$ billion, 2018-23
- Figure 4: Europe savory snacks market geography segmentation: % share, by value, 2023
- Figure 5: Europe savory snacks market distribution: % share, by value, 2023
- Figure 6: Europe savory snacks market value forecast: \$ billion, 2023-28
- Figure 7: Europe savory snacks market volume forecast: billion kilograms, 2023-28
- Figure 8: Forces driving competition in the savory snacks market in Europe, 2023
- Figure 9: Drivers of buyer power in the savory snacks market in Europe, 2023
- Figure 10: Drivers of supplier power in the savory snacks market in Europe, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the savory snacks market in Europe, 2023
- Figure 12: Factors influencing the threat of substitutes in the savory snacks market in Europe, 2023
- Figure 13: Drivers of degree of rivalry in the savory snacks market in Europe, 2023
- Figure 14: Europe savory snacks market share: % share, by value, 2023

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