

Savory Snacks in China

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Abstracts

Savory Snacks in China

Summary

Savory Snacks in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.

The Chinese Savory Snacks market had total revenues of \$35,756.4 million in 2023, representing a compound annual growth rate (CAGR) of 5.3% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.8% between 2018 and 2023, to reach a total of 2,738.3 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.7% for the five-year period 2023-28, which is expected to drive the market to a value of \$49,472.0 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in China

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China savory snacks market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the China savory snacks market by value in 2023?

What will be the size of the China savory snacks market in 2028?

What factors are affecting the strength of competition in the China savory snacks market?

How has the market performed over the last five years?

What are the main segments that make up China's savory snacks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Chinese savory snacks market?

8 COMPANY PROFILES

- 8.1. Want Want China Holdings Ltd
- 8.2. PepsiCo Inc
- 8.3. Snack Brands Australia Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China savory snacks market value: \$ billion, 2018-23
- Table 2: China savory snacks market volume: billion kilograms, 2018-23
- Table 3: China savory snacks market category segmentation: % share, by value, 2018-23
- Table 4: China savory snacks market category segmentation: \$ billion, 2018-23
- Table 5: China savory snacks market geography segmentation: \$ billion, 2023
- Table 6: China savory snacks market distribution: % share, by value, 2023
- Table 7: China savory snacks market value forecast: \$ billion, 2023-28
- Table 8: China savory snacks market volume forecast: billion kilograms, 2023-28
- Table 9: China savory snacks market share: % share, by value, 2023
- Table 10: Want Want China Holdings Ltd: Key Facts
- Table 11: Want Want China Holdings Ltd: Annual Financial Ratios
- Table 12: Want Want China Holdings Ltd: Key Employees
- Table 13: PepsiCo Inc: Key Facts
- Table 14: PepsiCo Inc: Annual Financial Ratios
- Table 15: PepsiCo Inc: Key Employees
- Table 16: PepsiCo Inc: Key Employees Continued
- Table 17: Snack Brands Australia Ltd: Key Facts
- Table 18: Snack Brands Australia Ltd: Key Employees
- Table 19: Orion Confectionery Co Ltd: Key Facts
- Table 20: China Size of Population (million), 2019-23
- Table 21: China Real GDP (constant 2010 prices, \$ billion), 2019-23
- Table 22: China GDP (current prices, \$ billion), 2019-23
- Table 23: China Inflation, 2019-23
- Table 24: China Consumer Price Index (absolute), 2019-23
- Table 25: China Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: China savory snacks market value: \$ billion, 2018-23

Figure 2: China savory snacks market volume: billion kilograms, 2018-23

Figure 3: China savory snacks market category segmentation: \$ billion, 2018-23

Figure 4: China savory snacks market geography segmentation: % share, by value, 2023

Figure 5: China savory snacks market distribution: % share, by value, 2023

Figure 6: China savory snacks market value forecast: \$ billion, 2023-28

Figure 7: China savory snacks market volume forecast: billion kilograms, 2023-28

Figure 8: Forces driving competition in the savory snacks market in China, 2023

Figure 9: Drivers of buyer power in the savory snacks market in China, 2023

Figure 10: Drivers of supplier power in the savory snacks market in China, 2023

Figure 11: Factors influencing the likelihood of new entrants in the savory snacks market in China, 2023

Figure 12: Factors influencing the threat of substitutes in the savory snacks market in China, 2023

Figure 13: Drivers of degree of rivalry in the savory snacks market in China, 2023

Figure 14: China savory snacks market share: % share, by value, 2023

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