

Savory Snacks in Brazil

<https://marketpublishers.com/r/S8C376BA864EN.html>

Date: October 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: S8C376BA864EN

Abstracts

Savory Snacks in Brazil

Summary

Savory Snacks in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.

The Brazilian Savory Snacks market had total revenues of \$4,263.5 million in 2023, representing a negative compound annual growth rate (CAGR) of 0.1% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.1% between 2018 and 2023, to reach a total of 345.7 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.4% for the five-year period 2023-28, which is expected to drive the market to a value of \$5,297.8 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Brazil

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil savory snacks market with five year forecasts

Reasons to Buy

What was the size of the Brazil savory snacks market by value in 2023?

What will be the size of the Brazil savory snacks market in 2028?

What factors are affecting the strength of competition in the Brazil savory snacks market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's savory snacks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Brazilian savory snacks market?

8 COMPANY PROFILES

- 8.1. PepsiCo Inc
- 8.2. General Mills Inc
- 8.3. Kellanova
- 8.4. Companhia Brasileira de Distribuicao

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil savory snacks market value: \$ billion, 2018-23
Table 2: Brazil savory snacks market volume: billion kilograms, 2018-23
Table 3: Brazil savory snacks market category segmentation: % share, by value, 2018-23
Table 4: Brazil savory snacks market category segmentation: \$ billion, 2018-23
Table 5: Brazil savory snacks market geography segmentation: \$ billion, 2023
Table 6: Brazil savory snacks market distribution: % share, by value, 2023
Table 7: Brazil savory snacks market value forecast: \$ billion, 2023-28
Table 8: Brazil savory snacks market volume forecast: billion kilograms, 2023-28
Table 9: Brazil savory snacks market share: % share, by value, 2023
Table 10: PepsiCo Inc: Key Facts
Table 11: PepsiCo Inc: Annual Financial Ratios
Table 12: PepsiCo Inc: Key Employees
Table 13: PepsiCo Inc: Key Employees Continued
Table 14: General Mills Inc: Key Facts
Table 15: General Mills Inc: Annual Financial Ratios
Table 16: General Mills Inc: Key Employees
Table 17: Kellanova: Key Facts
Table 18: Kellanova: Annual Financial Ratios
Table 19: Kellanova: Key Employees
Table 20: Kellanova: Key Employees Continued
Table 21: Companhia Brasileira de Distribuicao: Key Facts
Table 22: Companhia Brasileira de Distribuicao: Annual Financial Ratios
Table 23: Companhia Brasileira de Distribuicao: Key Employees
Table 24: Brazil Size of Population (million), 2019-23
Table 25: Brazil Real GDP (constant 2010 prices, \$ billion), 2019-23
Table 26: Brazil GDP (current prices, \$ billion), 2019-23
Table 27: Brazil Inflation, 2019-23
Table 28: Brazil Consumer Price Index (absolute), 2019-23
Table 29: Brazil Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Brazil savory snacks market value: \$ billion, 2018-23

Figure 2: Brazil savory snacks market volume: billion kilograms, 2018-23

Figure 3: Brazil savory snacks market category segmentation: \$ billion, 2018-23

Figure 4: Brazil savory snacks market geography segmentation: % share, by value, 2023

Figure 5: Brazil savory snacks market distribution: % share, by value, 2023

Figure 6: Brazil savory snacks market value forecast: \$ billion, 2023-28

Figure 7: Brazil savory snacks market volume forecast: billion kilograms, 2023-28

Figure 8: Forces driving competition in the savory snacks market in Brazil, 2023

Figure 9: Drivers of buyer power in the savory snacks market in Brazil, 2023

Figure 10: Drivers of supplier power in the savory snacks market in Brazil, 2023

Figure 11: Factors influencing the likelihood of new entrants in the savory snacks market in Brazil, 2023

Figure 12: Factors influencing the threat of substitutes in the savory snacks market in Brazil, 2023

Figure 13: Drivers of degree of rivalry in the savory snacks market in Brazil, 2023

Figure 14: Brazil savory snacks market share: % share, by value, 2023

I would like to order

Product name: Savory Snacks in Brazil

Product link: <https://marketpublishers.com/r/S8C376BA864EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8C376BA864EN.html>