

# Savory Snacks in North America

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## Abstracts

Savory Snacks in North America

### SUMMARY

Savory Snacks in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The North American savory snacks market had total revenues of \$43.3bn in 2019, representing a compound annual growth rate (CAGR) of 4.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.1% between 2015 and 2019, to reach a total of 4,073.6 million kilograms in 2019.

In 2019, the US accounted for the highest value share of 88.6% in the North American savory snacks market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the savory snacks market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in North America

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America savory snacks market with five year forecasts

## **REASONS TO BUY**

What was the size of the North America savory snacks market by value in 2019?

What will be the size of the North America savory snacks market in 2024?

What factors are affecting the strength of competition in the North America savory snacks market?

How has the market performed over the last five years?

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