

# Savory Snacks Global Industry Guide 2015-2024

<https://marketpublishers.com/r/SD8CB08EDC6EN.html>

Date: October 2020

Pages: 263

Price: US\$ 1,495.00 (Single User License)

ID: SD8CB08EDC6EN

## Abstracts

Savory Snacks Global Industry Guide 2015-2024

### SUMMARY

Global Savory Snacks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The global savory snacks market had total revenues of \$138.9bn in 2019, representing a compound annual growth rate (CAGR) of 6.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.6% between 2015 and 2019, to reach a total of 14,005.2 million kilograms in 2019.

Increasing disposable income and rapid urbanization are the primary factors supporting the market growth.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global savory snacks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global savory snacks market

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global savory snacks market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the global savory snacks market by value in 2019?

What will be the size of the global savory snacks market in 2024?

What factors are affecting the strength of competition in the global savory snacks market?

How has the market performed over the last five years?

Who are the top competitors in the global savory snacks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL SAVORY SNACKS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 SAVORY SNACKS IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 SAVORY SNACKS IN EUROPE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 SAVORY SNACKS IN FRANCE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 SAVORY SNACKS IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 SAVORY SNACKS IN ITALY**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 SAVORY SNACKS IN JAPAN**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation

- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 SAVORY SNACKS IN AUSTRALIA**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 SAVORY SNACKS IN CANADA**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

## **12 SAVORY SNACKS IN CHINA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

## **13 SAVORY SNACKS IN THE NETHERLANDS**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

## **14 SAVORY SNACKS IN SPAIN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 SAVORY SNACKS IN THE UNITED KINGDOM**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 SAVORY SNACKS IN THE UNITED STATES**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 COMPANY PROFILES**

- 17.1. PepsiCo Inc
- 17.2. Kellogg Co
- 17.3. Intersnack Group GmbH & Co. KG
- 17.4. Calbee Inc
- 17.5. Want Want China Holdings Ltd
- 17.6. The Lorenz Bahlsen Snack-World GmbH & Co KG
- 17.7. Campofrio Food Group, S.A.
- 17.8. Mondelez International, Inc.
- 17.9. Kameda Seika Co Ltd

- 17.1. Kellogg (Aust.) Pty Ltd
- 17.2. Conagra Brands Inc
- 17.3. Old Dutch Foods, Inc.
- 17.4. Borges International Group SLU
- 17.5. Kellogg Brown & Root Ltd
- 17.6. Snyder's-Lance, Inc.

## **18 APPENDIX**

- 18.1. Methodology
- 18.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global savory snacks market value: \$ million, 2015–19
Table 2: Global savory snacks market volume: million kilograms, 2015–19
Table 3: Global savory snacks market category segmentation: \$ million, 2019
Table 4: Global savory snacks market geography segmentation: \$ million, 2019
Table 5: Global savory snacks market share: % share, by value, 2019
Table 6: Global savory snacks market distribution: % share, by value, 2019
Table 7: Global savory snacks market value forecast: \$ million, 2019–24
Table 8: Global savory snacks market volume forecast: million kilograms, 2019–24
Table 9: Global size of population (million), 2015–19
Table 10: Global gdp (constant 2005 prices, \$ billion), 2015–19
Table 11: Global gdp (current prices, \$ billion), 2015–19
Table 12: Global inflation, 2015–19
Table 13: Global consumer price index (absolute), 2015–19
Table 14: Global exchange rate, 2015–19
Table 15: Asia-Pacific savory snacks market value: \$ million, 2015–19
Table 16: Asia-Pacific savory snacks market volume: million kilograms, 2015–19
Table 17: Asia-Pacific savory snacks market category segmentation: \$ million, 2019
Table 18: Asia-Pacific savory snacks market geography segmentation: \$ million, 2019
Table 19: Asia-Pacific savory snacks market share: % share, by value, 2019
Table 20: Asia-Pacific savory snacks market distribution: % share, by value, 2019
Table 21: Asia-Pacific savory snacks market value forecast: \$ million, 2019–24
Table 22: Asia-Pacific savory snacks market volume forecast: million kilograms, 2019–24
Table 23: Europe savory snacks market value: \$ million, 2015–19
Table 24: Europe savory snacks market volume: million kilograms, 2015–19
Table 25: Europe savory snacks market category segmentation: \$ million, 2019
Table 26: Europe savory snacks market geography segmentation: \$ million, 2019
Table 27: Europe savory snacks market share: % share, by value, 2019
Table 28: Europe savory snacks market distribution: % share, by value, 2019
Table 29: Europe savory snacks market value forecast: \$ million, 2019–24
Table 30: Europe savory snacks market volume forecast: million kilograms, 2019–24
Table 31: Europe size of population (million), 2015–19
Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015–19
Table 33: Europe gdp (current prices, \$ billion), 2015–19
Table 34: Europe inflation, 2015–19



Table 35: Europe consumer price index (absolute), 2015–19
Table 36: Europe exchange rate, 2015–19
Table 37: France savory snacks market value: \$ million, 2015–19
Table 38: France savory snacks market volume: million kilograms, 2015–19
Table 39: France savory snacks market category segmentation: \$ million, 2019
Table 40: France savory snacks market geography segmentation: \$ million, 2019
Table 41: France savory snacks market share: % share, by value, 2019
Table 42: France savory snacks market distribution: % share, by value, 2019
Table 43: France savory snacks market value forecast: \$ million, 2019–24
Table 44: France savory snacks market volume forecast: million kilograms, 2019–24
Table 45: France size of population (million), 2015–19
Table 46: France gdp (constant 2005 prices, \$ billion), 2015–19
Table 47: France gdp (current prices, \$ billion), 2015–19
Table 48: France inflation, 2015–19
Table 49: France consumer price index (absolute), 2015–19
Table 50: France exchange rate, 2015–19

## List Of Figures

### LIST OF FIGURES

Figure 1: Global savory snacks market value: \$ million, 2015–19

Figure 2: Global savory snacks market volume: million kilograms, 2015–19

Figure 3: Global savory snacks market category segmentation: % share, by value, 2019

Figure 4: Global savory snacks market geography segmentation: % share, by value, 2019

Figure 5: Global savory snacks market share: % share, by value, 2019

Figure 6: Global savory snacks market distribution: % share, by value, 2019

Figure 7: Global savory snacks market value forecast: \$ million, 2019–24

Figure 8: Global savory snacks market volume forecast: million kilograms, 2019–24

Figure 9: Forces driving competition in the global savory snacks market, 2019

Figure 10: Drivers of buyer power in the global savory snacks market, 2019

Figure 11: Drivers of supplier power in the global savory snacks market, 2019

Figure 12: Drivers of degree of rivalry in the global savory snacks market, 2019

Figure 13: Asia-Pacific savory snacks market value: \$ million, 2015–19

Figure 14: Asia-Pacific savory snacks market volume: million kilograms, 2015–19

Figure 15: Asia-Pacific savory snacks market category segmentation: % share, by value, 2019

Figure 16: Asia-Pacific savory snacks market geography segmentation: % share, by value, 2019

Figure 17: Asia-Pacific savory snacks market share: % share, by value, 2019

Figure 18: Asia-Pacific savory snacks market distribution: % share, by value, 2019

Figure 19: Asia-Pacific savory snacks market value forecast: \$ million, 2019–24

Figure 20: Asia-Pacific savory snacks market volume forecast: million kilograms, 2019–24

Figure 21: Forces driving competition in the savory snacks market in Asia-Pacific, 2019

Figure 22: Drivers of buyer power in the savory snacks market in Asia-Pacific, 2019

Figure 23: Drivers of supplier power in the savory snacks market in Asia-Pacific, 2019

Figure 24: Drivers of degree of rivalry in the savory snacks market in Asia-Pacific, 2019

Figure 25: Europe savory snacks market value: \$ million, 2015–19

Figure 26: Europe savory snacks market volume: million kilograms, 2015–19

Figure 27: Europe savory snacks market category segmentation: % share, by value, 2019

Figure 28: Europe savory snacks market geography segmentation: % share, by value, 2019

Figure 29: Europe savory snacks market share: % share, by value, 2019

- Figure 30: Europe savory snacks market distribution: % share, by value, 2019
- Figure 31: Europe savory snacks market value forecast: \$ million, 2019–24
- Figure 32: Europe savory snacks market volume forecast: million kilograms, 2019–24
- Figure 33: Forces driving competition in the savory snacks market in Europe, 2019
- Figure 34: Drivers of buyer power in the savory snacks market in Europe, 2019
- Figure 35: Drivers of supplier power in the savory snacks market in Europe, 2019
- Figure 36: Drivers of degree of rivalry in the savory snacks market in Europe, 2019
- Figure 37: France savory snacks market value: \$ million, 2015–19
- Figure 38: France savory snacks market volume: million kilograms, 2015–19
- Figure 39: France savory snacks market category segmentation: % share, by value, 2019
- Figure 40: France savory snacks market geography segmentation: % share, by value, 2019
- Figure 41: France savory snacks market share: % share, by value, 2019
- Figure 42: France savory snacks market distribution: % share, by value, 2019
- Figure 43: France savory snacks market value forecast: \$ million, 2019–24
- Figure 44: France savory snacks market volume forecast: million kilograms, 2019–24
- Figure 45: Forces driving competition in the savory snacks market in France, 2019
- Figure 46: Drivers of buyer power in the savory snacks market in France, 2019
- Figure 47: Drivers of supplier power in the savory snacks market in France, 2019
- Figure 48: Drivers of degree of rivalry in the savory snacks market in France, 2019
- Figure 49: Germany savory snacks market value: \$ million, 2015–19
- Figure 50: Germany savory snacks market volume: million kilograms, 2015–19

## I would like to order

Product name: Savory Snacks Global Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/SD8CB08EDC6EN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD8CB08EDC6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970