

# Savory and Deli Foods in the United Kingdom

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## Abstracts

Savory and Deli Foods in the United Kingdom

### SUMMARY

Savory & Deli Foods in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory and deli foods market consists of the retail sale of cured meats, fermented meats, pates, pies & savory appetizers, pre-packed sandwiches, prepared salads and savory baked goods. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The UK savory & deli market had total revenues of \$14.3bn in 2019, representing a compound annual growth rate (CAGR) of 2.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.8% between 2015 and 2019, to reach a total of 1,380.6 million kilograms in 2019.

Improving economic conditions and consumer spending power are the factors fueling the market growth.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in the United Kingdom

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom savory & deli foods market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United Kingdom savory & deli foods market by value in 2019?

What will be the size of the United Kingdom savory & deli foods market in 2024?

What factors are affecting the strength of competition in the United Kingdom savory & deli foods market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's savory & deli foods market?

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### COMPANIES MENTIONED

Samworth Brothers Ltd  
Agrial SA

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