

# Savory & Deli Foods in New Zealand

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## Abstracts

### Savory & Deli Foods in New Zealand

#### Summary

Savory & Deli Foods in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The savory and deli foods market consists of the retail sale of cured meats, fermented meats, pates, pies & savory appetizers, pre-packed sandwiches, prepared salads and savory baked goods. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The New Zealand Savoury & Deli Foods market had total revenues of \$888.2 million in 2023, representing a compound annual growth rate (CAGR) of 6.2% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.7% between 2018 and 2023, to reach a total of 36.4 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.4% for the five-year period 2023 %li%2028, which is expected to drive the market to a value of \$1,102.5 million by the end

of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the savory & deli foods market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in New Zealand

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand savory & deli foods market with five year forecasts

## Reasons to Buy

What was the size of the New Zealand savory & deli foods market by value in 2023?

What will be the size of the New Zealand savory & deli foods market in 2028?

What factors are affecting the strength of competition in the New Zealand savory & deli foods market?

How has the market performed over the last five years?

How large is New Zealand's savory & deli foods market in relation to its regional counterparts?

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