

# Savory and Deli Foods in Italy

<https://marketpublishers.com/r/S276B7B43FEEN.html>

Date: September 2020

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: S276B7B43FEEN

## Abstracts

Savory and Deli Foods in Italy

### SUMMARY

Savory & Deli Foods in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory and deli foods market consists of the retail sale of cured meats, fermented meats, pates, pies & savory appetizers, pre-packed sandwiches, prepared salads and savory baked goods. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Italian savory & deli market had total revenues of \$8,163.8m in 2019, representing a compound annual growth rate (CAGR) of 4.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.8% between 2015 and 2019, to reach a total of 707.6 million kilograms in 2019.

Despite unstable economic conditions during the review period the market recorded strong growth.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in Italy

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy savory & deli foods market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Italy savory & deli foods market by value in 2019?

What will be the size of the Italy savory & deli foods market in 2024?

What factors are affecting the strength of competition in the Italy savory & deli foods market?

How has the market performed over the last five years?

Who are the top competitors in Italy's savory & deli foods market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Italian savory & deli foods market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the largest deals in the Italian savory & deli foods market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Salumificio Fratelli Beretta SpA
- 8.2. Sigma Alimentos SA de CV
- 8.3. Bonduelle SCA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Italy savory & deli foods market value: \$ million, 2015-19
Table 2: Italy savory & deli foods market volume: million kilograms, 2015-19
Table 3: Italy savory & deli foods market category segmentation: \$ million, 2019
Table 4: Italy savory & deli foods market geography segmentation: \$ million, 2019
Table 5: Italy savory & deli foods market distribution: % share, by value, 2019
Table 6: Italy savory & deli foods market value forecast: \$ million, 2019-24
Table 7: Italy savory & deli foods market volume forecast: million kilograms, 2019-24
Table 8: Italy savory & deli foods market share: % share, by value, 2019
Table 9: Salumificio Fratelli Beretta SpA: key facts
Table 10: Sigma Alimentos SA de CV: key facts
Table 11: Sigma Alimentos SA de CV: Key Employees
Table 12: Bonduelle SCA: key facts
Table 13: Bonduelle SCA: Key Employees
Table 14: Italy size of population (million), 2015-19
Table 15: Italy gdp (constant 2005 prices, \$ billion), 2015-19
Table 16: Italy gdp (current prices, \$ billion), 2015-19
Table 17: Italy inflation, 2015-19
Table 18: Italy consumer price index (absolute), 2015-19
Table 19: Italy exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy savory & deli foods market value: \$ million, 2015-19

Figure 2: Italy savory & deli foods market volume: million kilograms, 2015-19

Figure 3: Italy savory & deli foods market category segmentation: % share, by value, 2019

Figure 4: Italy savory & deli foods market geography segmentation: % share, by value, 2019

Figure 5: Italy savory & deli foods market distribution: % share, by value, 2019

Figure 6: Italy savory & deli foods market value forecast: \$ million, 2019-24

Figure 7: Italy savory & deli foods market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the savory & deli foods market in Italy, 2019

Figure 9: Drivers of buyer power in the savory & deli foods market in Italy, 2019

Figure 10: Drivers of supplier power in the savory & deli foods market in Italy, 2019

Figure 11: Factors influencing the likelihood of new entrants in the savory & deli foods market in Italy, 2019

Figure 12: Factors influencing the threat of substitutes in the savory & deli foods market in Italy, 2019

Figure 13: Drivers of degree of rivalry in the savory & deli foods market in Italy, 2019

Figure 14: Italy savory & deli foods market share: % share, by value, 2019

### COMPANIES MENTIONED

Salumificio Fratelli Beretta SpA

Sigma Alimentos SA de CV

Bonduelle SCA

## I would like to order

Product name: Savory and Deli Foods in Italy

Product link: <https://marketpublishers.com/r/S276B7B43FEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S276B7B43FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970