

# Savory & Deli Foods in Europe

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## Abstracts

Savory & Deli Foods in Europe

### SUMMARY

Savory & Deli Foods in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory and deli foods market consists of the retail sale of cured meats, fermented meats, pâté, pies and savory appetizers, pre-packed sandwiches, prepared salads and savory baked goods. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The European savory and deli foods market had total revenues of \$54,301.1m in 2017, representing a compound annual growth rate (CAGR) of 3.1% between 2013 and 2017.

Market consumption volume increased with a CAGR of 1.4% between 2013 and 2017, to reach a total of 5,590.2 million kilograms in 2017.

The European savory and deli foods market is led by the UK with a value share of 25.1% of the region's total savory and deli foods market in 2017.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in Europe

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe savory & deli foods market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Europe savory & deli foods market by value in 2017?

What will be the size of the Europe savory & deli foods market in 2022?

What factors are affecting the strength of competition in the Europe savory & deli foods market?

How has the market performed over the last five years?

Who are the top competitors in Europe's savory & deli foods market?

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Campofrio Food Group, S.A.

Ginsters Ltd

Salumificio Fratelli Beretta S.p.A.

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