

Savory and Deli Foods in China

<https://marketpublishers.com/r/SC972107435EN.html>

Date: September 2020

Pages: 30

Price: US\$ 350.00 (Single User License)

ID: SC972107435EN

Abstracts

Savory and Deli Foods in China

SUMMARY

Savory & Deli Foods in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The savory and deli foods market consists of the retail sale of cured meats, fermented meats, pates, pies & savory appetizers, pre-packed sandwiches, prepared salads and savory baked goods. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Chinese savory & deli market had total revenues of \$19.5bn in 2019, representing a compound annual growth rate (CAGR) of 8.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.1% between 2015 and 2019, to reach a total of 7,332.9 million kilograms in 2019.

Strong economic conditions and improving standards of living encouraged consumers to spend on premium savory & deli food products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in China

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China savory & deli foods market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China savory & deli foods market by value in 2019?

What will be the size of the China savory & deli foods market in 2024?

What factors are affecting the strength of competition in the China savory & deli foods market?

How has the market performed over the last five years?

Who are the top competitors in China's savory & deli foods market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese savory & deli foods market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. WH Group Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China savory & deli foods market value: \$ million, 2015-19
- Table 2: China savory & deli foods market volume: million kilograms, 2015-19
- Table 3: China savory & deli foods market category segmentation: \$ million, 2019
- Table 4: China savory & deli foods market geography segmentation: \$ million, 2019
- Table 5: China savory & deli foods market distribution: % share, by value, 2019
- Table 6: China savory & deli foods market value forecast: \$ million, 2019-24
- Table 7: China savory & deli foods market volume forecast: million kilograms, 2019-24
- Table 8: China savory & deli foods market share: % share, by value, 2019
- Table 9: WH Group Limited: key facts
- Table 10: WH Group Limited: Key Employees
- Table 11: China size of population (million), 2015-19
- Table 12: China gdp (constant 2005 prices, \$ billion), 2015-19
- Table 13: China gdp (current prices, \$ billion), 2015-19
- Table 14: China inflation, 2015-19
- Table 15: China consumer price index (absolute), 2015-19
- Table 16: China exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: China savory & deli foods market value: \$ million, 2015-19

Figure 2: China savory & deli foods market volume: million kilograms, 2015-19

Figure 3: China savory & deli foods market category segmentation: % share, by value, 2019

Figure 4: China savory & deli foods market geography segmentation: % share, by value, 2019

Figure 5: China savory & deli foods market distribution: % share, by value, 2019

Figure 6: China savory & deli foods market value forecast: \$ million, 2019-24

Figure 7: China savory & deli foods market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the savory & deli foods market in China, 2019

Figure 9: Drivers of buyer power in the savory & deli foods market in China, 2019

Figure 10: Drivers of supplier power in the savory & deli foods market in China, 2019

Figure 11: Factors influencing the likelihood of new entrants in the savory & deli foods market in China, 2019

Figure 12: Factors influencing the threat of substitutes in the savory & deli foods market in China, 2019

Figure 13: Drivers of degree of rivalry in the savory & deli foods market in China, 2019

Figure 14: China savory & deli foods market share: % share, by value, 2019

COMPANIES MENTIONED

WH Group Limited

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