

Savory & Deli Foods in China

<https://marketpublishers.com/r/SD1846B479E2EN.html>

Date: February 2026

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: SD1846B479E2EN

Abstracts

Summary

Savory & Deli Foods in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2020-25, and forecast to 2030). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Savory & deli foods market includes retail sales of pre-packed sandwiches, prepared salads, cured meats, savory baked goods, pates, and others. The scope of others includes pies & savory appetizers and fermented meats. The market is valued according to retail selling price (RSP) and includes any applicable taxes.

The Chinese savory & deli foods market recorded revenues of \$29,311.2 million in 2025, representing a compound annual growth rate (CAGR) of 3.3% between 2020 and 2025.

Market consumption volume increased with a CAGR of 2.7% between 2020 and 2025, reaching a total of 4,201.3 million kilograms in 2025.

The Chinese savory & deli foods market registered moderate growth during 2020–25, driven primarily by evolving consumer preferences and lifestyle shifts that increased demand for convenient, premium-quality food options.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in China

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China savory & deli foods market with five year forecasts

Reasons to Buy

What was the size of the China savory & deli foods market by value in 2025?

What will be the size of the China savory & deli foods market in 2030?

What factors are affecting the strength of competition in the China savory & deli foods market?

How has the market performed over the last five years?

What are the main segments that make up China's savory & deli foods market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese savory & deli foods market?
- 7.3. What are the most popular brands in the Chinese savory & deli foods market?

8 COMPANY PROFILES

- 8.1. WH Group Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China savory & deli foods market value: \$ million, 2020–25

Table 2: China savory & deli foods market volume: million kilograms, 2020–25

Table 3: China savory & deli foods market category segmentation: % share, by value, 2020–25

Table 4: China savory & deli foods market category segmentation: \$ million, 2020-25

Table 5: China savory & deli foods market geography segmentation: \$ million, 2025

Table 6: China savory & deli foods market distribution: % share, by value, 2025

Table 7: China savory & deli foods market value forecast: \$ million, 2025–30

Table 8: China savory & deli foods market volume forecast: million kilograms, 2025–30

Table 9: China savory & deli foods market share: % share, by value, 2025

Table 10: WH Group Ltd: Key Facts

Table 11: WH Group Ltd: Annual Financial Ratios

Table 12: WH Group Ltd: Key Employees

Table 13: China Size of Population (Million), 2021–25

Table 14: China Real GDP (Constant 2010 Prices, \$ Billion), 2021–25

Table 15: China GDP (Current Prices, \$ Billion), 2021–25

Table 16: China Inflation, 2021–25

Table 17: China Consumer Price Index (Absolute), 2021–25

Table 18: China Exchange Rate, 2020–25

List Of Figures

LIST OF FIGURES

Figure 1: China savory & deli foods market value: \$ million, 2020–25

Figure 2: China savory & deli foods market volume: million kilograms, 2020–25

Figure 3: China savory & deli foods market category segmentation: \$ million, 2020-25

Figure 4: China savory & deli foods market geography segmentation: % share, by value, 2025

Figure 5: China savory & deli foods market distribution: % share, by value, 2025

Figure 6: China savory & deli foods market value forecast: \$ million, 2025–30

Figure 7: China savory & deli foods market volume forecast: million kilograms, 2025–30

Figure 8: Forces driving competition in the savory & deli foods market in China, 2025

Figure 9: Drivers of buyer power in the savory & deli foods market in China, 2025

Figure 10: Drivers of supplier power in the savory & deli foods market in China, 2025

Figure 11: Factors influencing the likelihood of new entrants in the savory & deli foods market in China, 2025

Figure 12: Factors influencing the threat of substitutes in the savory & deli foods market in China, 2025

Figure 13: Drivers of degree of rivalry in the savory & deli foods market in China, 2025

Figure 14: China savory & deli foods market share: % share, by value, 2025

I would like to order

Product name: Savory & Deli Foods in China

Product link: <https://marketpublishers.com/r/SD1846B479E2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD1846B479E2EN.html>