

# Savory and Deli Foods in Asia-Pacific

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## Abstracts

Savory and Deli Foods in Asia-Pacific

### SUMMARY

Savory & Deli Foods in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory and deli foods market consists of the retail sale of cured meats, fermented meats, pates, pies & savory appetizers, pre-packed sandwiches, prepared salads and savory baked goods. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Asia-Pacific savory & deli market had total revenues of \$28.9bn in 2019, representing a compound annual growth rate (CAGR) of 6.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2% between 2015 and 2019, to reach a total of 7,857 million kilograms in 2019.

Large population, rapid urbanization and increasing middle class population are the primary factors driving the growth of savory & deli market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in Asia-Pacific

Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific savory & deli foods market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Asia-Pacific savory & deli foods market by value in 2019?

What will be the size of the Asia-Pacific savory & deli foods market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific savory & deli foods market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's savory & deli foods market?

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### COMPANIES MENTIONED

Dole Food Company Inc

Pulmuone Co., Ltd

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