

# Saudi Arabia Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S18543D7B76FEN.html>

Date: September 2023

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: S18543D7B76FEN

## Abstracts

Saudi Arabia Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Apparel Retail in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Saudi Arabian apparel retail industry had total revenues of \$15.9 billion in 2022, representing a compound annual growth rate (CAGR) of 3.5% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in

2022, with total revenues of \$6.4 billion, equivalent to 40.2% of the industry's overall value.

Saudi Arabia's licensing system has changed more recently, and direct foreign ownership of retail stores has been permitted. This has increased the country's potential to become a significant fashion shopping destination.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Saudi Arabia

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia apparel retail market with five year forecasts

## Reasons to Buy

What was the size of the Saudi Arabia apparel retail market by value in 2022?

What will be the size of the Saudi Arabia apparel retail market in 2027?

What factors are affecting the strength of competition in the Saudi Arabia apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Saudi Arabia's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. Are there any other notable players in the market?
- 7.4. Are there any trends impacting players in the market?

## **8 COMPANY PROFILES**

- 8.1. The Landmark Group
- 8.2. Inditex SA
- 8.3. H & M Hennes & Mauritz AB
- 8.4. Hussein Bakry Gazzaz & Co Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Saudi Arabia apparel retail industry value: \$ million, 2017–22

Table 2: Saudi Arabia apparel retail industry category segmentation: % share, by value, 2017–2022

Table 3: Saudi Arabia apparel retail industry category segmentation: \$ million, 2017-2022

Table 4: Saudi Arabia apparel retail industry geography segmentation: \$ million, 2022

Table 5: Saudi Arabia apparel retail industry distribution: % share, by value, 2022

Table 6: Saudi Arabia apparel retail industry value forecast: \$ million, 2022–27

Table 7: The Landmark Group: key facts

Table 8: The Landmark Group: Key Employees

Table 9: Inditex SA: key facts

Table 10: Inditex SA: Annual Financial Ratios

Table 11: Inditex SA: Key Employees

Table 12: Inditex SA: Key Employees Continued

Table 13: H & M Hennes & Mauritz AB: key facts

Table 14: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 15: H & M Hennes & Mauritz AB: Key Employees

Table 16: Hussein Bakry Gazzaz & Co Ltd: key facts

Table 17: Saudi Arabia size of population (million), 2018–22

Table 18: Saudi Arabia gdp (constant 2005 prices, \$ billion), 2018–22

Table 19: Saudi Arabia gdp (current prices, \$ billion), 2018–22

Table 20: Saudi Arabia inflation, 2018–22

Table 21: Saudi Arabia consumer price index (absolute), 2018–22

Table 22: Saudi Arabia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Saudi Arabia apparel retail industry value: \$ million, 2017–22

Figure 2: Saudi Arabia apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Saudi Arabia apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Saudi Arabia apparel retail industry distribution: % share, by value, 2022

Figure 5: Saudi Arabia apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Saudi Arabia, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Saudi Arabia, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Saudi Arabia, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Saudi Arabia, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Saudi Arabia, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Saudi Arabia, 2022

## I would like to order

Product name: Saudi Arabia Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/S18543D7B76FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S18543D7B76FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970