

# Saudi Arabia Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Saudi Arabia Apparel Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Apparel Retail in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Saudi Arabian apparel retail industry had total revenues of \$15.0 billion in 2021, representing a compound annual growth rate (CAGR) of 2.7% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest proportion of sales in the Saudi Arabian apparel retail industry in 2021, sales through this channel generated \$10.7 billion, equivalent to 71.6% of the industry's overall value.

Like other countries in the Middle East, Saudi Arabia is attempting to diversify its economy away from depending solely on oil to create stability. This approach to the economy will help increase consumer purchasing power, which will in turn contribute to an increase in sales of apparel retail.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Saudi Arabia

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia apparel retail market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Saudi Arabia apparel retail market by value in 2021?

What will be the size of the Saudi Arabia apparel retail market in 2026?

What factors are affecting the strength of competition in the Saudi Arabia apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Saudi Arabia's apparel retail market?



## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. Have any important partnerships been undertaken this year?
- 7.4. Are there any other notable players in the market?

## **8 COMPANY PROFILES**

- 8.1. The Landmark Group
- 8.2. H & M Hennes & Mauritz AB
- 8.3. Inditex SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Saudi Arabia apparel retail industry value: \$ million, 2016–21

Table 2: Saudi Arabia apparel retail industry category segmentation: % share, by value, 2016–2021

Table 3: Saudi Arabia apparel retail industry category segmentation: \$ million, 2016-2021

Table 4: Saudi Arabia apparel retail industry geography segmentation: \$ million, 2021

Table 5: Saudi Arabia apparel retail industry distribution: % share, by value, 2021

Table 6: Saudi Arabia apparel retail industry value forecast: \$ million, 2021–26

Table 7: The Landmark Group: key facts

Table 8: The Landmark Group: Key Employees

Table 9: H & M Hennes & Mauritz AB: key facts

Table 10: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 11: H & M Hennes & Mauritz AB: Key Employees

Table 12: H & M Hennes & Mauritz AB: Key Employees Continued

Table 13: Inditex SA: key facts

Table 14: Inditex SA: Annual Financial Ratios

Table 15: Inditex SA: Key Employees

Table 16: Inditex SA: Key Employees Continued

Table 17: Saudi Arabia size of population (million), 2017–21

Table 18: Saudi Arabia gdp (constant 2005 prices, \$ billion), 2017–21

Table 19: Saudi Arabia gdp (current prices, \$ billion), 2017–21

Table 20: Saudi Arabia inflation, 2017–21

Table 21: Saudi Arabia consumer price index (absolute), 2017–21

Table 22: Saudi Arabia exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Saudi Arabia apparel retail industry value: \$ million, 2016–21

Figure 2: Saudi Arabia apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: Saudi Arabia apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: Saudi Arabia apparel retail industry distribution: % share, by value, 2021

Figure 5: Saudi Arabia apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in Saudi Arabia, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in Saudi Arabia, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in Saudi Arabia, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Saudi Arabia, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Saudi Arabia, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Saudi Arabia, 2021

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