

SAS Institute Inc. - Company Profile and SWOT Analysis

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Abstracts

SAS Institute Inc. %li%Company Profile and SWOT Analysis

Summary

SAS Institute Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

SAS Institute Inc. (SAS or 'the company') is a provider of business analytics software and services. The company's solutions portfolio includes analytics pro, customer intelligence 360, data management, enterprise miner, grid manager, visual analytics and statistics, machine learning, curriculum pathways, foundation tools and software trials. SAS also offers advanced analytics, AI solutions, business intelligence and analytics, cloud analytics, customer intelligence, fraud and security intelligence, IoT solutions, personal data protection, risk management, small and midsize business, and supply chain intelligence. It serves several industries including telecommunication, media and technology, agriculture, public sector, education, banking, small and midsize businesses, insurance, life sciences, health care, manufacturing, retail and consumer goods, and utilities. SAS operates across the Americas, Europe, the Middle East, Africa, and Asia-Pacific. The company is headquartered in Cary, North Carolina, the US.

Scope

Detailed information on SAS Institute Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting SAS Institute Inc. in the form of a SWOT analysis

An in-depth view of the business model of SAS Institute Inc. including a breakdown and examination of key business segments

Intelligence on SAS Institute Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about SAS Institute Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of SAS Institute Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess SAS Institute Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on SAS Institute Inc.'s business structure, strategy and prospects.

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