

SAS Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

SAS Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

SAS Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

SAS Group (SAS or 'the company') is a provider of air transportation and related services through Scandinavian Airlines and Blue1. SAS AB is the parent company of the SAS Group. It operates in Europe, the US and Asia. The company is headquartered in Stockholm, Sweden, and employed 11,288 people in FY2015.

SCOPE

Detailed information on SAS Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting SAS Group in the form of a SWOT analysis

An in-depth view of the business model of SAS Group including a breakdown and examination of key business segments

Intelligence on SAS Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about SAS Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of SAS Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess SAS Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on SAS Group's business structure, strategy and prospects.

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