

SAS Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

SAS Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

SAS Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

SAS Group (SAS or 'the company') is a provider of air transportation and related services through Scandinavian Airlines and Blue1. SAS AB is the parent company of the SAS Group. It operates in Europe, the US and Asia. The company is headquartered in Stockholm, Sweden, and employed 11,288 people in FY2015.

SCOPE

Detailed information on SAS Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting SAS Group in the form of a SWOT analysis

An in-depth view of the business model of SAS Group including a breakdown and examination of key business segments

Intelligence on SAS Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about SAS Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of SAS Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess SAS Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on SAS Group's business structure, strategy and prospects.

Contents

Company Snapshot

- SAS Group: Company Overview
- SAS Group: Overview and Key Facts
 - SAS Group: Overview
 - SAS Group: Key Facts
- SAS Group: Key Employees
- SAS Group: Key Employee Biographies
- SAS Group: Major Products and Services
- SAS Group: Company History
- SAS Group: Management Statement
- SAS Group: Locations and Subsidiaries
- SAS Group: Key Competitors

SAS Group: Company Analysis

- SAS Group: Business Description
- SAS Group: SWOT Analysis
 - SAS Group: SWOT Overview
 - SAS Group: Strengths
 - SAS Group: Weaknesses
 - SAS Group: Opportunities
 - SAS Group: Threats
- SAS Group: Corporate Financial Deals Activity
- SAS Group: Financial Deals Overview
- SAS Group: Top Deals 2013 - 2017YTD*
- SAS Group: Advisors
 - SAS Group: Top Financial Advisors
- SAS Group: Capital Raising
- SAS Group: Divestments

SAS Group: Recent Developments

- SAS Group: News and Events Summary
- SAS Group: Contracts
- SAS Group: Corporate Governance
- SAS Group: Financial Performance
- SAS Group: Strategy and Operations

Appendix

- Contact Us
- Methodology
- Definitions

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: SAS Group: Key Facts
Table 2: SAS Group: Key Employees
Table 3: SAS Group: Locations and Subsidiaries
Table 4: SAS Group: Key Competitors
Table 5: SAS Group: Deal Activity by Deal Type - Volume (2013 - YTD*2017)
Table 6: SAS Group: Top Deals 2013 - 2017YTD*
Table 7: SAS Group: Financial Advisor Ranking by Value (US\$m)
Table 8: SAS Group: Capital Raising Volume and Value Trend (2013 - YTD*2017)
Table 9: SAS Group: Capital Raising by Deal Type (2013 - YTD*2017)
Table 10: SAS Group: Divestments Volume and Value Trend (2013 - YTD*2017)
Table 11: SAS Group: Divestments by Geography (2013 - YTD*2017)
Table 12: SAS Group: News and Events Summary
Table 13: SAS Group: Contracts
Table 14: SAS Group: Corporate Governance
Table 15: SAS Group: Financial Performance
Table 16: SAS Group: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: SAS Group: Deal Activity by Deal Type - Volume (2013 - YTD*2017)
- Figure 2: SAS Group: Capital Raising Volume and Value Trend (2013 - YTD*2017)
- Figure 3: SAS Group: Capital Raising by Deal Type (2013 - YTD*2017)
- Figure 4: SAS Group: Divestments Volume and Value Trend (2013 - YTD*2017)
- Figure 5: SAS Group: Divestments by Geography (2013 - YTD*2017)

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