

# Saponia dd - Company Profile and SWOT Analysis

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## **Abstracts**

Saponia dd %li%Company Profile and SWOT Analysis

#### Summary

Saponia dd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **Key Highlights**

Saponia dd (Saponia) is a manufacturer of home care and personal hygiene products. The company's product portfolio comprises dish detergents, laundry detergents, toothbrushes, baby care, hand cream, shaving cream, cleaning agents, sun tanning, toothpastes, soaps, wipes, fabric softeners and shampoos. The company markets products under Plavi Radion, Helizim Faks, Rubel, Bioaktiv, Nila, Ornel, Likvi, Tipso, Likvi Automat, Arf, Vim, Kalodent, Frutella, Lahor, Kaina, Skit, Brinell, System Protex, Blistal, Tabletirana Sol, BIS, Gord, Podin and Tepihel brand names. It distributes products through a network of distribution centers and warehouses in Osijek, Zagreb, Rijeka, Split and Dubrovnik regions of Croatia. It operates distribution centers in Slovenia, Kosovo, Sweden, Albania, Macedonia, Bosnia and Herzegovina, Serbia and Montenegro. Saponia is headquartered in Osijek, Croatia.

#### Scope

Detailed information on Saponia dd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Saponia dd in the form of a SWOT analysis

An in-depth view of the business model of Saponia dd including a breakdown and examination of key business segments

Intelligence on Saponia dd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Saponia dd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Saponia dd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Saponia dd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Saponia dd's business structure, strategy and prospects.



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