

salesforce.com, inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

salesforce.com, inc. - Strategy, SWOT and Corporate Finance Report

SUMMARY

salesforce.com, inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Salesforce.com, inc. (Salesforce or 'the company') is a leading enterprise cloud computing solutions provider with focus on customer relationship management (CRM). The company's cloud offerings include sales cloud, service cloud, marketing cloud, commerce cloud, community cloud, quip and salesforce platform. The company provides services such as consulting, deployment services, training, user-centric design services, integration services and educational services. Salesforce caters to financial services, healthcare & life sciences, retail, manufacturing, consumer goods, communications, media, government, transportation and hospitality and automotive industries. Salesforce has its presence in the Americas, Europe and Asia-pacific. Salesforce is headquartered in San Francisco, California, the US.

SCOPE

Detailed information on salesforce.com, inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting salesforce.com, inc. in the form of a SWOT analysis

An in-depth view of the business model of salesforce.com, inc. including a breakdown and examination of key business segments

Intelligence on salesforce.com, inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about salesforce.com, inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of salesforce.com, inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess salesforce.com, inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on salesforce.com, inc.'s business structure, strategy and prospects.

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