

Salesforce, Inc. - Company Profile and SWOT Analysis

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Abstracts

Salesforce, Inc. Company Profile and SWOT Analysis

Summary

Salesforce, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Salesforce, Inc. (Salesforce or 'the company') provides customer relationship management that brings customers and companies into a digital platform. The company's customer 360 service offerings include sales, service, marketing, commerce, analytics, data, platform, salesforce and other. It provides services such as consulting, deployment services, training, integration services and process mapping, project management and implementation services and training services . Salesforce caters to financial services, healthcare and life sciences, manufacturing, and more . The company through its platform and other developer tools which enables third parties to develop additional functionality and new apps that run on its platform. Salesforce has business presence across Americas, Europe and Asia-pacific. The company is headquartered in San Francisco, California, the US.

Scope

Detailed information on Salesforce, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Salesforce, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Salesforce, Inc. including a breakdown and examination of key business segments

Intelligence on Salesforce, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Salesforce, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Salesforce, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Salesforce, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Salesforce, Inc.'s business structure, strategy and prospects.

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