

# The Sage Group plc - Company Profile and SWOT Analysis

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## Abstracts

The Sage Group plc %li%Company Profile and SWOT Analysis

### Summary

The Sage Group plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

The Sage Group plc (Sage or "the group") provides services and business management software solutions to small and medium sized enterprises (SMEs). The company offers software and services for accounting and payroll, customer relationship management, business management, enterprise resource planning, banking and payments. Its portfolio of products includes sage financials, sage accounting, sage intact and sage enterprise management. The company through Sage Foundation supports eligible social enterprises, registered charities, and non-profit organizations. Sage has business operations in in Central and Southern Europe, Northern Europe, North America and internationally. The company is headquartered in Newcastle Upon Tyne, the UK.

### Scope

Detailed information on The Sage Group plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Sage Group plc in the form of a SWOT analysis

An in-depth view of the business model of The Sage Group plc including a breakdown and examination of key business segments

Intelligence on The Sage Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Sage Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of The Sage Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Sage Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Sage Group plc's business structure, strategy and prospects.

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