

Safaricom Plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Safaricom Plc %li%Strategy, SWOT and Corporate Finance Report

Summary

Safaricom Plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Safaricom Plc (Safaricom) is an integrated communications company that provides mobile and fixed voice, data prepaid, and postpaid services. The company offers mobile and fixed voice, short messaging service (SMS), data, internet services. It offers a wide range of handsets, mobile broadband modems, routers, tablets, accessories, and other data products. The company operates through a network of enabled base stations, distribution outlets, and retail shops. It also provides M-PESA, a service that allows customers to transfer money using mobile phones. The company serves businesses, small and medium enterprises, corporate organizations and markets its products under Safaricom, Safaricom Platinum, Safaricom Digital TV, and DigiFarm brands. Safaricom is headquartered in Nairobi, Kenya.

Scope

Detailed information on Safaricom Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Safaricom Plc in the form of a SWOT analysis

An in-depth view of the business model of Safaricom Plc including a breakdown and examination of key business segments

Intelligence on Safaricom Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Safaricom Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Safaricom Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Safaricom Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Safaricom Plc's business structure, strategy and prospects.

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