

# Russia Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/RB5CD1A59558EN.html

Date: October 2023

Pages: 32

Price: US\$ 350.00 (Single User License)

ID: RB5CD1A59558EN

# **Abstracts**

Russia Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Sports Equipment Retail in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The sports equipment market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories.

The Russian sports equipment market had total revenues of \$4,255.4 million in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.

Russia accounted for 8.5% of the sports equipment market share in the European market.

The market is also influenced by various macroeconomic factors such as population, nominal GDP, and increasing disposable income.



# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Russia

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia sports equipment retail market with five year forecasts

#### Reasons to Buy

What was the size of the Russia sports equipment retail market by value in 2022?

What will be the size of the Russia sports equipment retail market in 2027?

What factors are affecting the strength of competition in the Russia sports equipment retail market?

How has the market performed over the last five years?

What are the main segments that make up Russia's sports equipment retail market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**



- 7.1. Who are the leading players in the market?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

#### **8 COMPANY PROFILES**

- 8.1. Sportmaster OOO
- 8.2. Wildberries.ru
- 8.3. Decathlon SA

### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Russia sports equipment retail market value: \$ million, 2017-22
- Table 2: Russia sports equipment retail market geography segmentation: \$ million, 2022
- Table 3: Russia sports equipment retail market distribution: % share, by value, 2022
- Table 4: Russia sports equipment retail market value forecast: \$ million, 2022-27
- Table 5: Sportmaster OOO: key facts
- Table 6: Sportmaster OOO: Key Employees
- Table 7: Wildberries.ru: key facts
- Table 8: Wildberries.ru: Key Employees
- Table 9: Decathlon SA: key facts
- Table 10: Decathlon SA: Key Employees
- Table 11: Russia size of population (million), 2018-22
- Table 12: Russia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 13: Russia gdp (current prices, \$ billion), 2018-22
- Table 14: Russia inflation, 2018-22
- Table 15: Russia consumer price index (absolute), 2018-22
- Table 16: Russia exchange rate, 2018-22



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: Russia sports equipment retail market value: \$ million, 2017-22
- Figure 2: Russia sports equipment retail market geography segmentation: % share, by value, 2022
- Figure 3: Russia sports equipment retail market distribution: % share, by value, 2022
- Figure 4: Russia sports equipment retail market value forecast: \$ million, 2022-27
- Figure 5: Forces driving competition in the sports equipment retail market in Russia, 2022
- Figure 6: Drivers of buyer power in the sports equipment retail market in Russia, 2022
- Figure 7: Drivers of supplier power in the sports equipment retail market in Russia, 2022
- Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in Russia, 2022
- Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in Russia, 2022
- Figure 10: Drivers of degree of rivalry in the sports equipment retail market in Russia, 2022



#### I would like to order

Product name: Russia Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to

2027

Product link: <a href="https://marketpublishers.com/r/RB5CD1A59558EN.html">https://marketpublishers.com/r/RB5CD1A59558EN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/RB5CD1A59558EN.html">https://marketpublishers.com/r/RB5CD1A59558EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



