

Russia Prepared Meals Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/R83F702075FBEN.html>

Date: March 2022

Pages: 29

Price: US\$ 350.00 (Single User License)

ID: R83F702075FBEN

Abstracts

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SUMMARY

Prepared Meals in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Prepared meals market consists of the retail sale of ready meals, chilled & frozen pizzas and meal kits, which only require heating before serving or provided with prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Russian prepared meals market had total revenues of \$2,319.8m in 2020, representing a compound annual growth rate (CAGR) of 6.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.5% between 2016-2020, to reach a total of 353.8 million kg in 2020.

Despite unstable economic conditions and a high rate of inflation, the market grew strongly throughout the time under study.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Russia

Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia prepared meals market with five year forecasts

REASONS TO BUY

What was the size of the Russia prepared meals market by value in 2020?

What will be the size of the Russia prepared meals market in 2025?

What factors are affecting the strength of competition in the Russia prepared meals market?

How has the market performed over the last five years?

What are the main segments that make up Russia's prepared meals market?

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