

Russia Personal Computers (PCs) Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

PCs in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The Russian PCs market had total revenues of \$892.8m in 2021, representing a compound annual growth rate (CAGR) of 1.3% between 2016 and 2021.

Market consumption volume increased with a CAGR of 3.5% between 2016 and 2021, to reach a total of 47.5 million units in 2021.

The portable PCs segment was the market's most valuable in 2021, with total revenues of \$681.5m, equivalent to 76.3% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pcs market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Russia

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia pcs market with five year forecasts

REASONS TO BUY

What was the size of the Russia pcs market by value in 2021?

What will be the size of the Russia pcs market in 2026?

What factors are affecting the strength of competition in the Russia pcs market?

How has the market performed over the last five years?

How large is Russia's pcs market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What threats do leading players face?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. Has there been any recent M&A activity?

8 COMPANY PROFILES

- 8.1. Lenovo Group Limited
- 8.2. HP Inc.
- 8.3. Apple Inc
- 8.4. Acer Incorporated
- 8.5. ASUSTeK Computer Inc.
- 8.6. Dell Technologies Inc.
- 8.7. Microsoft Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Russia PCs market value: \$ million, 2017-21
- Table 2: Russia PCs market volume: million units, 2017-21
- Table 3: Russia PCs market category segmentation: \$ million, 2021
- Table 4: Russia PCs market geography segmentation: \$ million, 2021
- Table 5: Russia PCs market distribution: % share, by value, 2021
- Table 6: Russia PCs market value forecast: \$ million, 2021-26
- Table 7: Russia PCs market volume forecast: million units, 2021-26
- Table 8: Lenovo Group Limited: key facts
- Table 9: Lenovo Group Limited: Annual Financial Ratios
- Table 10: Lenovo Group Limited: Key Employees
- Table 11: Lenovo Group Limited: Key Employees Continued
- Table 12: HP Inc.: key facts
- Table 13: HP Inc.: Annual Financial Ratios
- Table 14: HP Inc.: Key Employees
- Table 15: HP Inc.: Key Employees Continued
- Table 16: Apple Inc: key facts
- Table 17: Apple Inc: Annual Financial Ratios
- Table 18: Apple Inc: Key Employees
- Table 19: Apple Inc: Key Employees Continued
- Table 20: Acer Incorporated: key facts
- Table 21: Acer Incorporated: Annual Financial Ratios
- Table 22: Acer Incorporated: Key Employees
- Table 23: ASUSTeK Computer Inc.: key facts
- Table 24: ASUSTeK Computer Inc.: Annual Financial Ratios
- Table 25: ASUSTeK Computer Inc.: Key Employees
- Table 26: Dell Technologies Inc.: key facts
- Table 27: Dell Technologies Inc.: Annual Financial Ratios
- Table 28: Dell Technologies Inc.: Key Employees
- Table 29: Microsoft Corporation: key facts
- Table 30: Microsoft Corporation: Annual Financial Ratios
- Table 31: Microsoft Corporation: Key Employees
- Table 32: Microsoft Corporation: Key Employees Continued
- Table 33: Russia size of population (million), 2017-21
- Table 34: Russia gdp (constant 2005 prices, \$ billion), 2017-21
- Table 35: Russia gdp (current prices, \$ billion), 2017-21

Table 36: Russia inflation, 2017-21

Table 37: Russia consumer price index (absolute), 2017-21

Table 38: Russia exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

- Figure 1: Russia PCs market value: \$ million, 2017-21
- Figure 2: Russia PCs market volume: million units, 2017-21
- Figure 3: Russia PCs market category segmentation: % share, by value, 2021
- Figure 4: Russia PCs market geography segmentation: % share, by value, 2021
- Figure 5: Russia PCs market distribution: % share, by value, 2021
- Figure 6: Russia PCs market value forecast: \$ million, 2021-26
- Figure 7: Russia PCs market volume forecast: million units, 2021-26
- Figure 8: Forces driving competition in the PCs market in Russia, 2021
- Figure 9: Drivers of buyer power in the PCs market in Russia, 2021
- Figure 10: Drivers of supplier power in the PCs market in Russia, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the PCs market in Russia, 2021
- Figure 12: Factors influencing the threat of substitutes in the PCs market in Russia, 2021
- Figure 13: Drivers of degree of rivalry in the PCs market in Russia, 2021

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