

Russia Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Mobile Phones in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Russian mobile phones market had total revenues of \$10.1 billion in 2022, representing a compound annual growth rate (CAGR) of -8.4% between 2017 and 2022.

Market consumption volumes declined with a CAGR of 0.01% between 2017

and 2022, to reach a total of 828 average MOU in 2022.

The Russian mobile phones market had seen negative growth in 2022 due to contraction in Russian economy.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Russia

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia mobile phones market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Russia mobile phones market by value in 2022?

What will be the size of the Russia mobile phones market in 2027?

What factors are affecting the strength of competition in the Russia mobile phones market?

How has the market performed over the last five years?

Who are the top competitors in Russia's mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

7.3. Have there been any significant mergers or acquisitions in recent years?

8 COMPANY PROFILES

8.1. Mobile Telesystems PJSC

8.2. Beeline Russia

8.3. Rostelecom

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Russia mobile phones market value: \$ billion, 2017–22
- Table 2: Russia mobile phones market volume: Average MOU, 2017–22
- Table 3: Russia mobile phones market category segmentation: % share, by volume, 2017–2022
- Table 4: Russia mobile phones market category segmentation: Average MOU, 2017-2022
- Table 5: Russia mobile phones market geography segmentation: \$ billion, 2022
- Table 6: Russia mobile phones market value forecast: \$ billion, 2022–27
- Table 7: Russia mobile phones market volume forecast: Average MOU, 2022–27
- Table 8: Mobile Telesystems PJSC: key facts
- Table 9: Mobile Telesystems PJSC: Annual Financial Ratios
- Table 10: Mobile Telesystems PJSC: Key Employees
- Table 11: Mobile Telesystems PJSC: Key Employees Continued
- Table 12: Beeline Russia: key facts
- Table 13: Beeline Russia: Key Employees
- Table 14: Beeline Russia: Key Employees Continued
- Table 15: Rostelecom: key facts
- Table 16: Rostelecom: Annual Financial Ratios
- Table 17: Rostelecom: Key Employees
- Table 18: Rostelecom: Key Employees Continued
- Table 19: Rostelecom: Key Employees Continued
- Table 20: Rostelecom: Key Employees Continued
- Table 21: Russia size of population (million), 2018–22
- Table 22: Russia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Russia gdp (current prices, \$ billion), 2018–22
- Table 24: Russia inflation, 2018–22
- Table 25: Russia consumer price index (absolute), 2018–22
- Table 26: Russia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Russia mobile phones market value: \$ billion, 2017–22

Figure 2: Russia mobile phones market volume: Average MOU, 2017–22

Figure 3: Russia mobile phones market category segmentation: Average MOU, 2017-2022

Figure 4: Russia mobile phones market geography segmentation: % share, by value, 2022

Figure 5: Russia mobile phones market value forecast: \$ billion, 2022–27

Figure 6: Russia mobile phones market volume forecast: Average MOU, 2022–27

Figure 7: Forces driving competition in the mobile phones market in Russia, 2022

Figure 8: Drivers of buyer power in the mobile phones market in Russia, 2022

Figure 9: Drivers of supplier power in the mobile phones market in Russia, 2022

Figure 10: Factors influencing the likelihood of new entrants in the mobile phones market in Russia, 2022

Figure 11: Factors influencing the threat of substitutes in the mobile phones market in Russia, 2022

Figure 12: Drivers of degree of rivalry in the mobile phones market in Russia, 2022

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