

# Russia IT Hardware Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/R7231D708801EN.html>

Date: April 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: R7231D708801EN

## Abstracts

Russia IT Hardware Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

IT Hardware in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing within enterprise IT solutions. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays). All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The Russian IT hardware market had total revenues of \$4.4 billion in 2022, representing a compound annual growth rate (CAGR) of 4.5% between 2017 and 2022.

The client computing hardware segment accounted for the market's largest proportion in 2022, with total revenues of \$2.2 billion, equivalent to 48.8% of the market's overall value.

The market growth across the region is driven by the increased trend toward the hybrid working model. Several organizations have adopted hybrid workplaces as the new normal.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Russia

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia it hardware market with five year forecasts

## REASONS TO BUY

What was the size of the Russia it hardware market by value in 2022?

What will be the size of the Russia it hardware market in 2027?

What factors are affecting the strength of competition in the Russia it hardware market?

How has the market performed over the last five years?

What are the main segments that make up Russia's it hardware market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the leading players' competitive advantages?
- 7.4. Have there been any new mergers, acquisitions, partnerships, or product launches in recent years?

## **8 COMPANY PROFILES**

- 8.1. Lenovo Group Limited
- 8.2. Hewlett Packard Enterprise Company
- 8.3. ASUSTeK Computer Inc.
- 8.4. Acer Incorporated

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Russia it hardware market value: \$ billion, 2017–22
- Table 2: Russia it hardware market category segmentation: % share, by value, 2017–2022
- Table 3: Russia it hardware market category segmentation: \$ billion, 2017-2022
- Table 4: Russia it hardware market geography segmentation: \$ billion, 2022
- Table 5: Russia it hardware market value forecast: \$ billion, 2022–27
- Table 6: Lenovo Group Limited: key facts
- Table 7: Lenovo Group Limited: Annual Financial Ratios
- Table 8: Lenovo Group Limited: Key Employees
- Table 9: Lenovo Group Limited: Key Employees Continued
- Table 10: Hewlett Packard Enterprise Company: key facts
- Table 11: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 12: Hewlett Packard Enterprise Company: Key Employees
- Table 13: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 14: ASUSTeK Computer Inc.: key facts
- Table 15: ASUSTeK Computer Inc.: Annual Financial Ratios
- Table 16: ASUSTeK Computer Inc.: Key Employees
- Table 17: Acer Incorporated: key facts
- Table 18: Acer Incorporated: Annual Financial Ratios
- Table 19: Acer Incorporated: Key Employees
- Table 20: Russia size of population (million), 2018–22
- Table 21: Russia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Russia gdp (current prices, \$ billion), 2018–22
- Table 23: Russia inflation, 2018–22
- Table 24: Russia consumer price index (absolute), 2018–22
- Table 25: Russia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Russia it hardware market value: \$ billion, 2017–22

Figure 2: Russia it hardware market category segmentation: \$ billion, 2017-2022

Figure 3: Russia it hardware market geography segmentation: % share, by value, 2022

Figure 4: Russia it hardware market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the it hardware market in Russia, 2022

Figure 6: Drivers of buyer power in the it hardware market in Russia, 2022

Figure 7: Drivers of supplier power in the it hardware market in Russia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in Russia, 2022

Figure 9: Factors influencing the threat of substitutes in the it hardware market in Russia, 2022

Figure 10: Drivers of degree of rivalry in the it hardware market in Russia, 2022

## I would like to order

Product name: Russia IT Hardware Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/R7231D708801EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R7231D708801EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970