

# Russia Ice Cream Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/R6F38348D75FEN.html>

Date: March 2022

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: R6F38348D75FEN

## Abstracts

Russia Ice Cream Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Ice Cream in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The Russian Ice Cream market had total revenues of \$2,018.2m in 2020, representing a compound annual growth rate (CAGR) of 6.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.8% between 2016-2020, to reach a total of 419.7 million kilograms in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$2,573.8m by the end of 2025.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Russia

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia ice cream market with five year forecasts

## REASONS TO BUY

What was the size of the Russia ice cream market by value in 2020?

What will be the size of the Russia ice cream market in 2025?

What factors are affecting the strength of competition in the Russia ice cream market?

How has the market performed over the last five years?

What are the main segments that make up Russia's ice cream market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Russian ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Russia ice cream market value: \$ million, 2016-20
- Table 2: Russia ice cream market volume: million kilograms, 2016-20
- Table 3: Russia ice cream market category segmentation: \$ million, 2020
- Table 4: Russia ice cream market geography segmentation: \$ million, 2020
- Table 5: Russia ice cream market distribution: % share, by value, 2020
- Table 6: Russia ice cream market value forecast: \$ million, 2020-25
- Table 7: Russia ice cream market volume forecast: million kilograms, 2020-25
- Table 8: Russia ice cream market share: % share, by value, 2020
- Table 9: Unilever Plc.: key facts
- Table 10: Unilever Plc.: Annual Financial Ratios
- Table 11: Unilever Plc.: Key Employees
- Table 12: Froneri International Ltd: key facts
- Table 13: Froneri International Ltd: Key Employees
- Table 14: Russia size of population (million), 2016-20
- Table 15: Russia gdp (constant 2005 prices, \$ billion), 2016-20
- Table 16: Russia gdp (current prices, \$ billion), 2016-20
- Table 17: Russia inflation, 2016-20
- Table 18: Russia consumer price index (absolute), 2016-20
- Table 19: Russia exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

- Figure 1: Russia ice cream market value: \$ million, 2016-20
- Figure 2: Russia ice cream market volume: million kilograms, 2016-20
- Figure 3: Russia ice cream market category segmentation: % share, by value, 2020
- Figure 4: Russia ice cream market geography segmentation: % share, by value, 2020
- Figure 5: Russia ice cream market distribution: % share, by value, 2020
- Figure 6: Russia ice cream market value forecast: \$ million, 2020-25
- Figure 7: Russia ice cream market volume forecast: million kilograms, 2020-25
- Figure 8: Forces driving competition in the ice cream market in Russia, 2020
- Figure 9: Drivers of buyer power in the ice cream market in Russia, 2020
- Figure 10: Drivers of supplier power in the ice cream market in Russia, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Russia, 2020
- Figure 12: Factors influencing the threat of substitutes in the ice cream market in Russia, 2020
- Figure 13: Drivers of degree of rivalry in the ice cream market in Russia, 2020
- Figure 14: Russia ice cream market share: % share, by value, 2020

## I would like to order

Product name: Russia Ice Cream Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/R6F38348D75FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R6F38348D75FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970