

# Russia Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Russia Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Consumer Electronics Retail in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.

The Russian consumer electronics market had total revenues of \$25.5 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

The household appliances segment accounted for the market's largest proportion in 2022, with total revenues of \$8.1 billion, equivalent to 31.6% of the market's overall value.

In 2022, the consumer electronics market experienced a slight contraction due to smartphone saturation and a rebound in computing device demand. The

economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on home entertainment equipment, resulting in a dip in the market. For instance, consumer price inflation in Russia in 2022 stood at 13.7%, an increase from 6.7%, according to GlobalData.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the consumer electronics retail market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Russia

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia consumer electronics retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Russia consumer electronics retail market by value in 2022?

What will be the size of the Russia consumer electronics retail market in 2027?

What factors are affecting the strength of competition in the Russia consumer electronics retail market?

How has the market performed over the last five years?

How large is Russia's consumer electronics retail market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the key strengths of the leading players?
- 7.3. What are the most recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. M.video
- 8.2. Ulmart

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Russia consumer electronics retail market value: \$ million, 2017-22
- Table 2: Russia consumer electronics retail market category segmentation: % share, by value, 2017-2022
- Table 3: Russia consumer electronics retail market category segmentation: \$ million, 2017-2022
- Table 4: Russia consumer electronics retail market geography segmentation: \$ million, 2022
- Table 5: Russia consumer electronics retail market distribution: % share, by value, 2022
- Table 6: Russia consumer electronics retail market value forecast: \$ million, 2022-27
- Table 7: M.video: key facts
- Table 8: M.video: Annual Financial Ratios
- Table 9: M.video: Key Employees
- Table 10: Ulmart: key facts
- Table 11: Ulmart: Key Employees
- Table 12: Russia size of population (million), 2018-22
- Table 13: Russia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 14: Russia gdp (current prices, \$ billion), 2018-22
- Table 15: Russia inflation, 2018-22
- Table 16: Russia consumer price index (absolute), 2018-22
- Table 17: Russia exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Russia consumer electronics retail market value: \$ million, 2017-22

Figure 2: Russia consumer electronics retail market category segmentation: \$ million, 2017-2022

Figure 3: Russia consumer electronics retail market geography segmentation: % share, by value, 2022

Figure 4: Russia consumer electronics retail market distribution: % share, by value, 2022

Figure 5: Russia consumer electronics retail market value forecast: \$ million, 2022-27

Figure 6: Forces driving competition in the consumer electronics retail market in Russia, 2022

Figure 7: Drivers of buyer power in the consumer electronics retail market in Russia, 2022

Figure 8: Drivers of supplier power in the consumer electronics retail market in Russia, 2022

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Russia, 2022

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Russia, 2022

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Russia, 2022

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