

New rue21 LLC - Strategy, SWOT and Corporate Finance Report

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Abstracts

New rue21 LLC %li%Strategy, SWOT and Corporate Finance Report

Summary

New rue21 LLC %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

New rue21 LLC (rue21), a subsidiary of Apax Partners, is a retailer of apparel and accessories. The company principally retails apparels for boys and girls, which includes shirts, t-shirts, skirts, tops, tees, tanks, jeans, swimsuits, jump suits, rompers, sweaters, sweatshirts, denim, pants, dresses, jackets, hoodies, coats, and shoes. rue21 also offers various accessories such as belts, jewelry, handbags, wallets, hats, scarves, and fragrances. The company markets its products under various brand names such as rue21, rue21 etc!, Carbon Elements, ruebeaute!, rue+ PLUS SIZE, rueGuy and ruebleu. It also merchandises products online through an e-commerce website rue21.com. The company operates retail stores throughout the US. rue21 is headquartered in Warrendale, Pennsylvania, the US.

Scope

Detailed information on New rue21 LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting New rue21 LLC in the form of a SWOT analysis

An in-depth view of the business model of New rue21 LLC including a breakdown and examination of key business segments

Intelligence on New rue21 LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about New rue21 LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of New rue21 LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess New rue21 LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on New rue21 LLC's business structure, strategy and prospects.

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