

# **RUAG International Holding AG - Company Profile and SWOT Analysis**

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## **Abstracts**

RUAG International Holding AG. Company Profile and SWOT Analysis

### **Summary**

RUAG International Holding AG. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **Key Highlights**

RUAG International Holding AG (RUAG), a subsidiary of BGRB Holding Ltd, is a provider of system solutions and components for aerospace, defense and space markets. The company designs, develops and manufactures military and civil technology applications for applications in space, air and on land. Its product portfolio includes electronics systems, spacecraft structures and equipment, launchers, fuselage sections, wing and periphery systems, aero structure components and systems, aero structure services, military systems, helicopters, and subsystems and components and helicopter services. It also provides integrated solutions and services, vehicle and weapon systems, communication, armed forces and law enforcement ammunition, and hunting and sports ammunition. The company's business operations span across North America, Europe, Asia-Pacific and the Middle East. RUAG is headquartered in Bern, Switzerland.

### **Scope**

Detailed information on RUAG International Holding AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting RUAG International Holding AG in the form of a SWOT analysis

An in-depth view of the business model of RUAG International Holding AG including a breakdown and examination of key business segments

Intelligence on RUAG International Holding AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about RUAG International Holding AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of RUAG International Holding AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess RUAG International Holding AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on RUAG International Holding AG's business structure, strategy and prospects.

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