

# RSA Insurance Group Ltd - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

RSA Insurance Group Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

RSA Insurance Group Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

RSA Insurance Group Ltd (RSA), formerly RSA Insurance Group plc, which offers a commercial and personal general insurance coverage. It offers personal insurance coverage for property, vehicle, liability, household, and pet. It's commercial insurance products include property insurance, vehicle and fleet insurance, professional liability and indemnity insurance, travel insurance and others to small and medium sized enterprises (SMEs) and multinational companies; and specialty sectors such as construction, renewable energy, marine, engineering and rail. The group offers its products under various brands, including Trygg-Hansa, Codan, MORE TH>N, RSA, 123.ie, Al Alamiya, and Al Ahlia. It has operations in the UK, Ireland, Germany, Netherlands, Spain, the UAE, Saudi Arabia, Oman, France, Belgium, and others. In June 2021, RSA's 100% ordinary share capital was acquired by Regent Bidco Limited, a wholly-owned subsidiary of Intact Financial Corporation (Intact). RSA is headquartered in London, the UK.

## SCOPE



Detailed information on RSA Insurance Group Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting RSA Insurance Group Ltd in the form of a SWOT analysis

An in-depth view of the business model of RSA Insurance Group Ltd including a breakdown and examination of key business segments

Intelligence on RSA Insurance Group Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about RSA Insurance Group Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of RSA Insurance Group Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess RSA Insurance Group Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on RSA Insurance Group Ltd's business structure, strategy and prospects.



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