

# Royal Bank of Canada - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Royal Bank of Canada - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Royal Bank of Canada - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Royal Bank of Canada (RBC) is a provider of personal, institutional, and business banking products, and wealth and asset management services. Personal and business banking comprises deposit services, loans, insurance, credit cards, mortgages, investments, bancassurance, payments and receipts, business advisory, invoicing and accounting, business insights, and business registration and incorporation services. Institutional banking contains investor services, global asset management, and capital markets. Wealth management services include tax and estate planning, retirement and investment management, and wealth management strategies. RBC operates through a network of branch offices, ATMs, and online portals and serves individual, business, SMEs, institutional, and high and ultra-high net worth individual clients. The group operates in North America, the Caribbean, and Europe. RBC is headquartered in Toronto, Ontario, Canada

### SCOPE

Detailed information on Royal Bank of Canada required for business and competitor intelligence needs

A study of the major internal and external factors affecting Royal Bank of Canada in the form of a SWOT analysis

An in-depth view of the business model of Royal Bank of Canada including a breakdown and examination of key business segments

Intelligence on Royal Bank of Canada's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Royal Bank of Canada, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Royal Bank of Canada and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Royal Bank of Canada as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Royal Bank of Canada's business structure, strategy and prospects.

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